

Alysha M. O'Neil, CPA, MBA

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PROFESSIONAL SUMMARY

I'm a strategic leader with 18 years of experience in financial management and higher ed leadership who thrives in a business environment focusing on continuous improvement and resource maximization. I enjoy working with teams to develop and implement creative solutions to achieve strategic organizational goals. My goal is to thrive in a challenging career in higher education that utilizes my expertise and education to provide high impact solutions and strategies that propel the university forward.

EXPERIENCE

UNIVERSITY OF MISSOURI - Columbia, Missouri

Director – Project Implementation & Engagement for the **Division of HR & Finance**

Chief Business Officer for the **Chancellor's Office**

July 2019-present

- Increased financial transparency and accountability for academic units and other stakeholders as chair of the new Resource Allocation Model Subcommittee on Student Services and Administrative costs.
- Lead the research, collection and disbursement of \$86M+ of COVID relief funds from various federal, state and local sources
- Co-lead design, analysis (pricing, market, net revenue), stakeholder engagement and communication of new tuition model that simplifies the student bill, encourages faster graduation and aligns academic program revenue and cost
- Partnered with Mizzou Academy to untangle business challenges of operating international middle and high school programs
- Managed resource allocation prioritization in accordance with the strategic plan
- Advised best practices for finance and HR shared services as a member of the shared services implementation team
- Lead the finance and human resource functions for the Chancellors Office
- Served on campus-level team responsible for projecting enrollment and corresponding revenue

Chief Business Officer for the **Division of Student Affairs**

July 2010 – June 2019

- Lead the finance and human resource functions for the division of student affairs (\$150M budget) which includes multiple student service units: University stores (4 campuses and two retail stores), Campus Dining Services, Missouri Student Unions, Residential Life, MizzouRec, Student Health & Well-being, Student Engagement, Fraternity & Sorority Life, and the Disability Center
 - Advised leadership on prioritization of financial and human resources to achieve strategic goals

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- Determined financial and organizational risk of new opportunities and recommended action
- Discovered and developed short term and long-term financial opportunities
- Analyzed and presented complex financial information to inform strategic decision making
- Guided Residential Life through a financial crisis due to an immediate, unforeseen 30% decline in first-time college students by tearing down silos and collaborating with multiple departments to implement creative solutions to increase occupancy
- Supervised a staff of 37 who provided daily business and HR services in support of department operations
- Reorganized staffing to provide consistency in service, standardized reporting and improved effectiveness and efficiency in the HR and finance functions
 - Consolidated five business managers from departmental units into a central team
 - Created shared services and centralized processing that serves as the foundation for the University Finance and HR shared services
 - Cultivated a culture of creativity and continuous improvement
- Managed capital resources for the Residential Life Master Plan, a 20-year plan to renovate, replace and create additional capacity to house student residents
- Partnered with students to create a successful student fee referendum generating \$2M annually for critical, high demand student services
- Advised and coordinated the Mizzou Student Fee Review Committee and the Student Fee Capital Improvement Chancellor Standing Committee
- Served on a variety of campus level chancellor standing and ad hoc committees designed to improve services to students and other university stakeholders
- Served on campus-level team responsible for projecting enrollment and corresponding revenue

Interim Director, Wellness Resource Center

June 2018 – July 2019

Project Manager, Student Health & Well-being integration

June 2018 – April 2019

- Lead the Wellness Resource Center staff through an integration with the Counseling Center and Student Health Center into the Center for Student Health and Well-being
- Redesigned the organization structure to better serve students
- Centralized training, support and coordination of peer education to the Wellness Resource Center
- Served as primary campus representative to Keeling and Associates project consultants to improve student health, counseling and wellness services to students
- Developed and implemented creative solutions related to peer education delivery and organizational design

Assistant Director, MU Budget Office

July 2006 – June 2010

- Coordinated, developed and analyzed data and reports outlining the financial status of the campus
- Created the MU Scorecard, a macro-enabled excel tool that allowed leaders to evaluate multiple campus level financial scenarios at the touch of a button
- Projected student enrollment which lead to over \$260 million in annual revenues
- Presented various current and future year financial scenarios to MU stakeholders
- Communicated complex financial information in a way that was easy to understand

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Senior Accountant, Accounting Services

November 2003 – June 2006

- Advised and consulted with fiscal officers of nine Divisions within the Columbia campus regarding accounting and business policies and procedures
- Completed various complex accounting projects requiring extensive knowledge of University policies and fund accounting principles

Teaching Assistant, College of Business, School of Accountancy
Accounting Intern, Accounting Services

August 2001 – May 2002
June 1999 – January 2001

DELOITTE LLP - Kansas City, Missouri

Staff Auditor

October 2002 – November 2003

Audit and Tax Intern

January 2001 – May 2001

- Performed audits of various entities including major investment, manufacturing, and insurance companies as well as institutions of higher learning
- Prepared numerous individual, partnership, s-corporate and corporate tax returns
- Researched various tax laws to minimize tax expense for clients

EDUCATION

UNIVERSITY OF MISSOURI Trulaske College of Business

- Master of Business Administration (Gordon E Crosby Jr MBA program)
- Master of Accountancy
- Bachelor of Science in Accountancy

VOLUNTEER WORK, MEMBERSHIPS, HONORS

2021-present Elected member of the St. Elizabeth R-IV School Board
2020-present Volunteer board member for my local Community Center
2020-present Volunteer at the local Helping Hands thrift store & food bank
1998-present MU Alumni Association life member
2006-present Mizzou Flagship Council member
2003 – 2020 Member of the National Association of College & University Business Officers (NACUBO) & Central Association of College & University Business Officers (CACUBO)
2010 – 2019 Member of the National Association of College Auxiliary Services (NACAS)
2013 Graduate of the UM System President's Administrative Leadership Program
2010 Graduate of the MU Chancellor's Emerging Leaders Program