

Process – Student Life Planning

1. Problem Definition: Service Provider Interviews:

- Housing
- Dining
- Havener Center
- Recreation / Athletics
- Health / Wellness / Counseling
- Library (survey only)

2. Qualitative Market Data: Focus Group Summary

3. Student / Faculty / Staff Survey

4. Next Steps

General

- Electronic survey conducted between December 2 and December 9, 2019
- *Campus Labs* platform used
- One follow-up note sent (12/5/2019)
- Instrument emailed to a population of 10,087:
 - 8,082 students
 - 580 faculty members
 - 1,425 staff members
- Total of 1,979 respondents
 - 19.5% response rate
 - +/- 1.975% margin of error
- Non-unique respondent breakdown:
 - 1,454 students
 - 159 faculty
 - 461 staff

General

	Students Only	
	Missouri S&T Population (Based S&T Demographic Database)	Survey Population
Gender		
Male	76.4%	61.6%
Female	23.6%	36.7%
Trans-identified	NA	0.3%
Non-binary/Gender non-conforming	NA	0.7%
Prefer not to Answer	NA	0.8%
Enrollment Status		
Full-Time	81.7%	92.0%
Part-Time / Other	18.3%	8.0%
Age		
Younger than 18	0.3%	0.4%
18	2.0%	10.2%
19	13.8%	14.7%
20	14.4%	16.7%
21	15.3%	17.6%
22	15.0%	13.6%
23 to 30	29.4%	19.2%
31 to 35	4.6%	3.6%
Older than 35	5.2%	3.9%
Prefer not to Answer	NA	0.10%
Enrollment Level		
Freshman	15.2%	13.4%
Sophomore	14.1%	15.5%
Junior	17.6%	20.2%
Senior	32.5%	33.4%
Masters	12.0%	8.1%
Doctoral	8.2%	9.4%
Second Bachelors	0.5%	NA

General

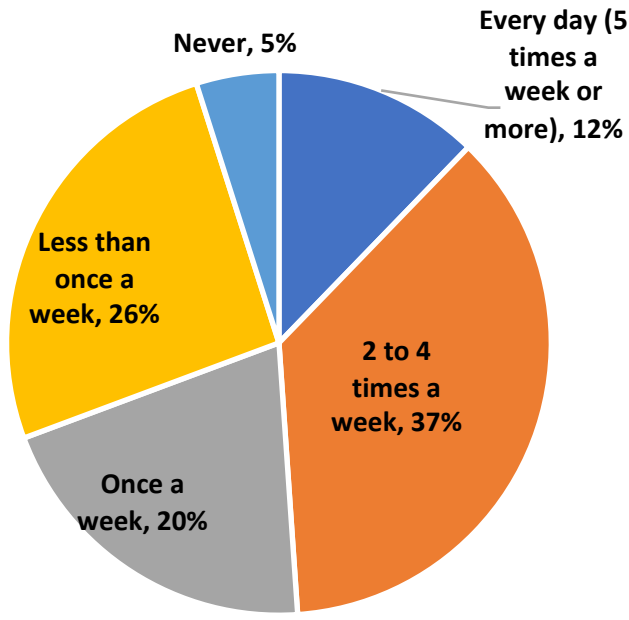
	Students Only	
	Missouri S&T Population	Survey Population
	(Based S&T Demographic Database)	
Race		
Hispanic/Latino	4.2%	NA
Black or African American	3.3%	2.0%
White	74%	78.6%
American Indian or Alaska Native	0.3%	0.6%
Asian	3.9%	10.1%
Native Hawaiian or other Pacific Islander *	0.0%	0.1%
Two or more races	3.1%	4.7%
Not Specified / Prefer not to Answer	1.4%	3.4%
Non Res International	9.8%	NA
Hispanic / Latino(a)		
Yes	NA	3.7%
No	NA	93.2%
Prefer Not To Answer	NA	3.1%
Residency		
On-Campus	22.8%	24.4%
Off-Campus / Greek Housing / Christian Fellowship	77.2%	75.6%

Note:
* One (1) Native Hawaiian or other Pacific Islander is currently enrolled

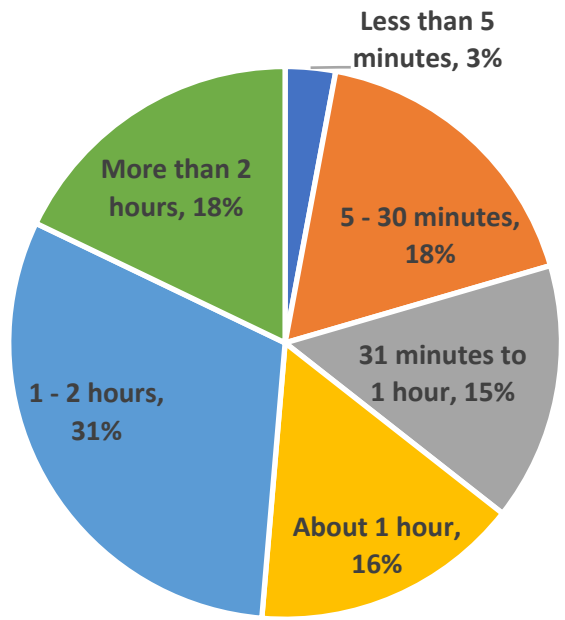
Library



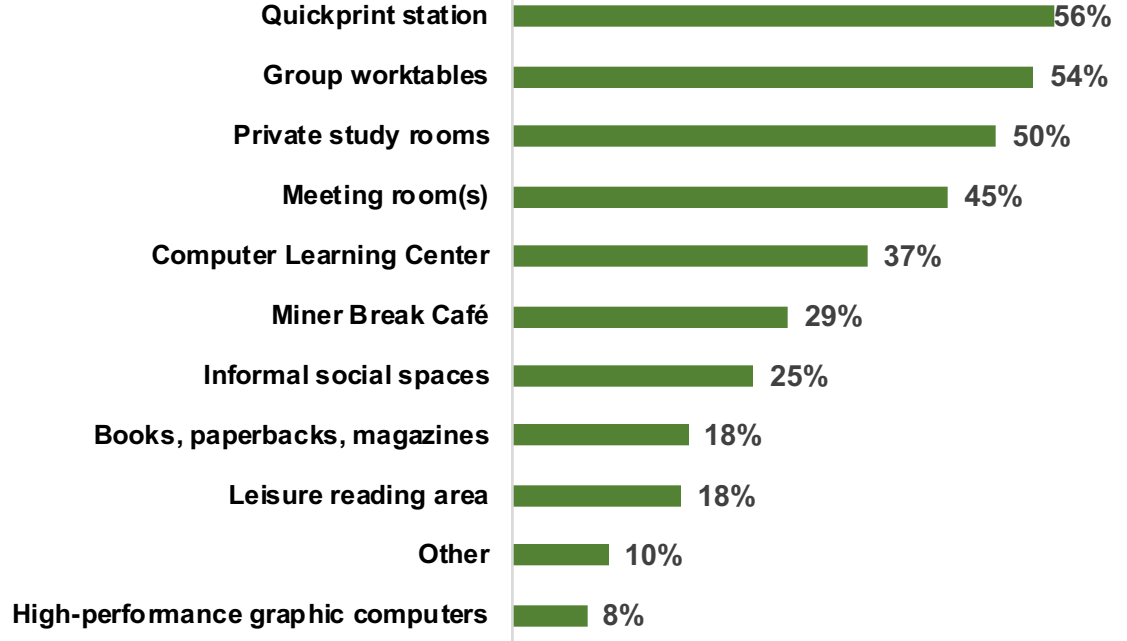
STUDENTS



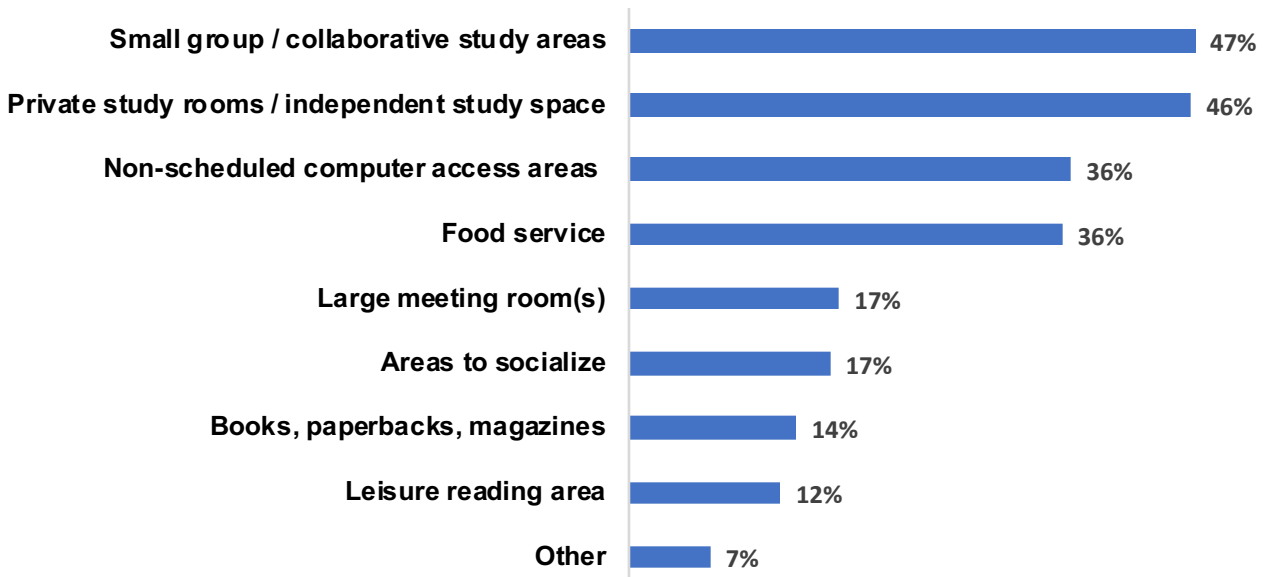
How often do you visit the Library



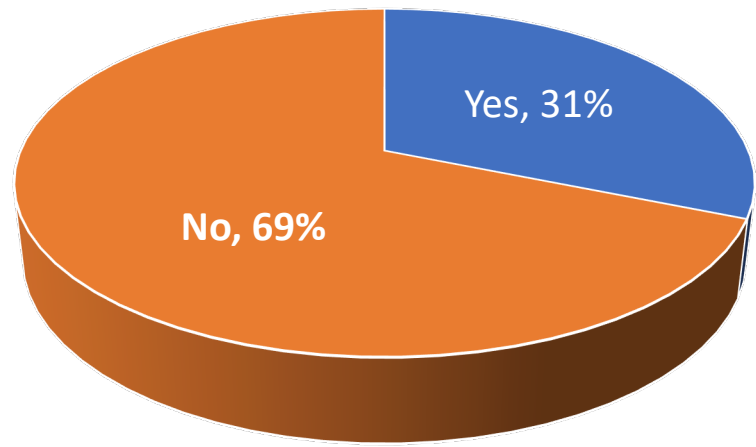
Length of your visit the Library



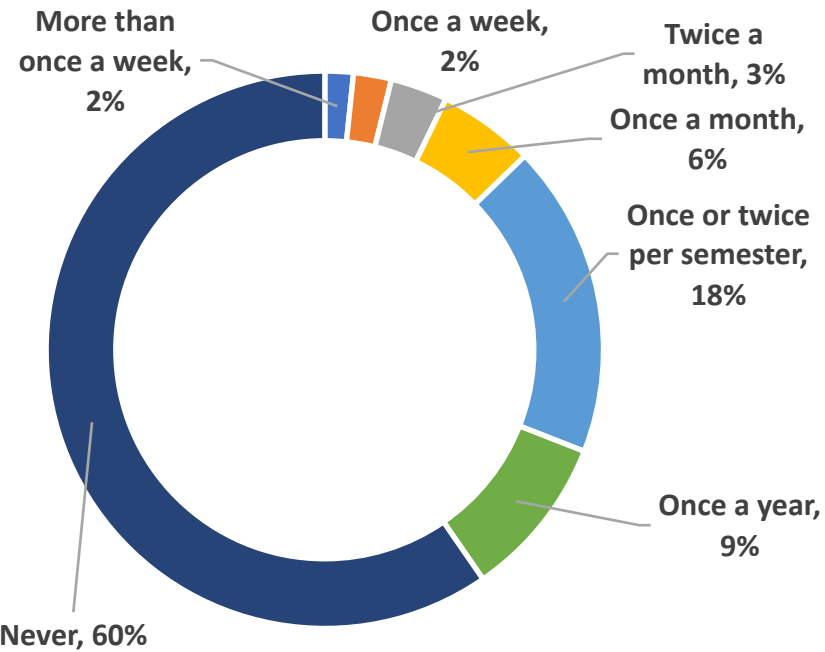
Reasons for your visit to the Library



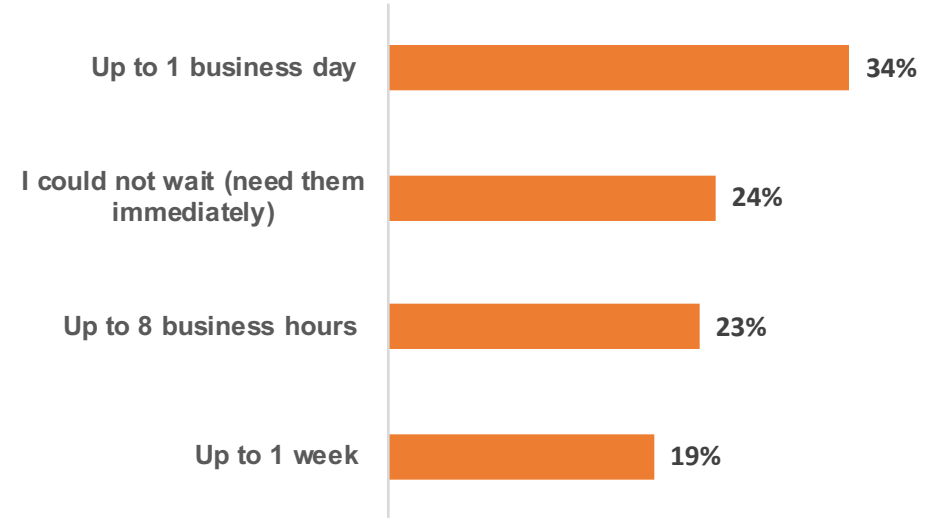
Which of the following would you like to see more of in the Library?



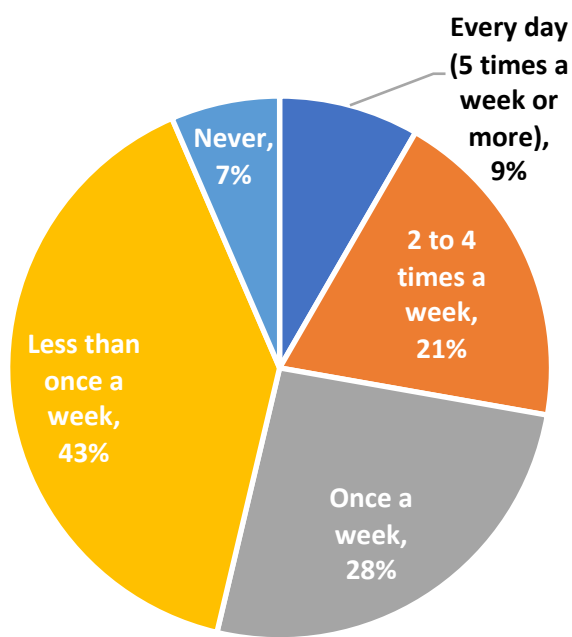
Should books be moved out of the Library to make room for other things?



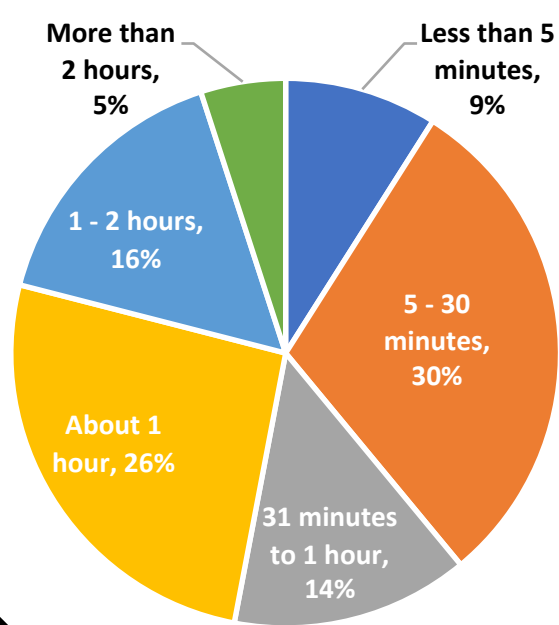
How often, approximately, do you use or check out books at the Curtis Laws Wilson Library?



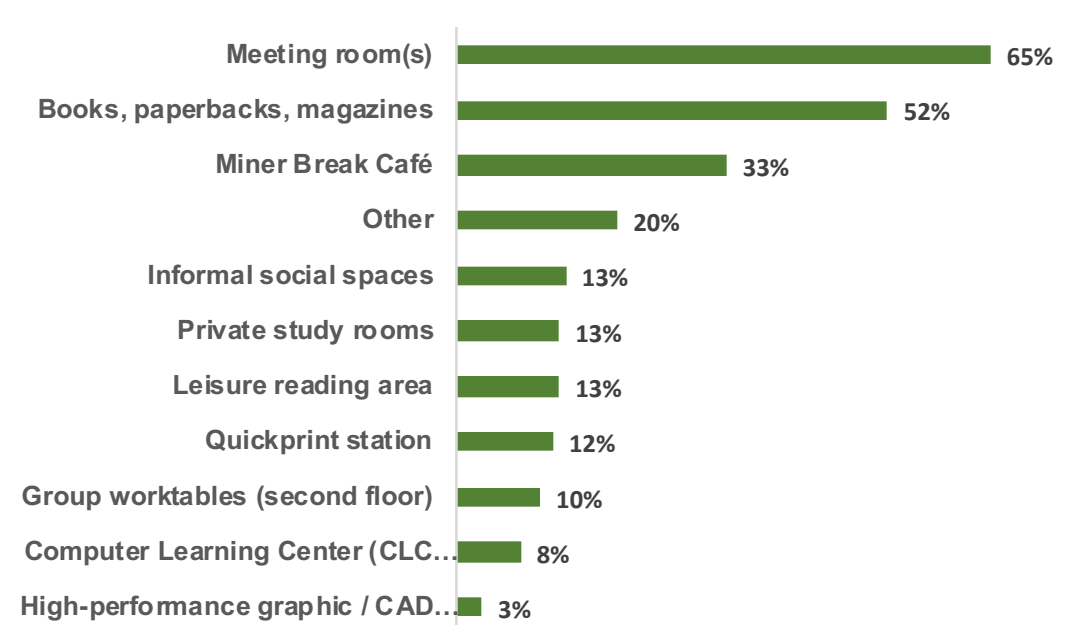
If books were physically located outside of the library and were unavailable for immediate use, how long would you be willing to wait to collect them?



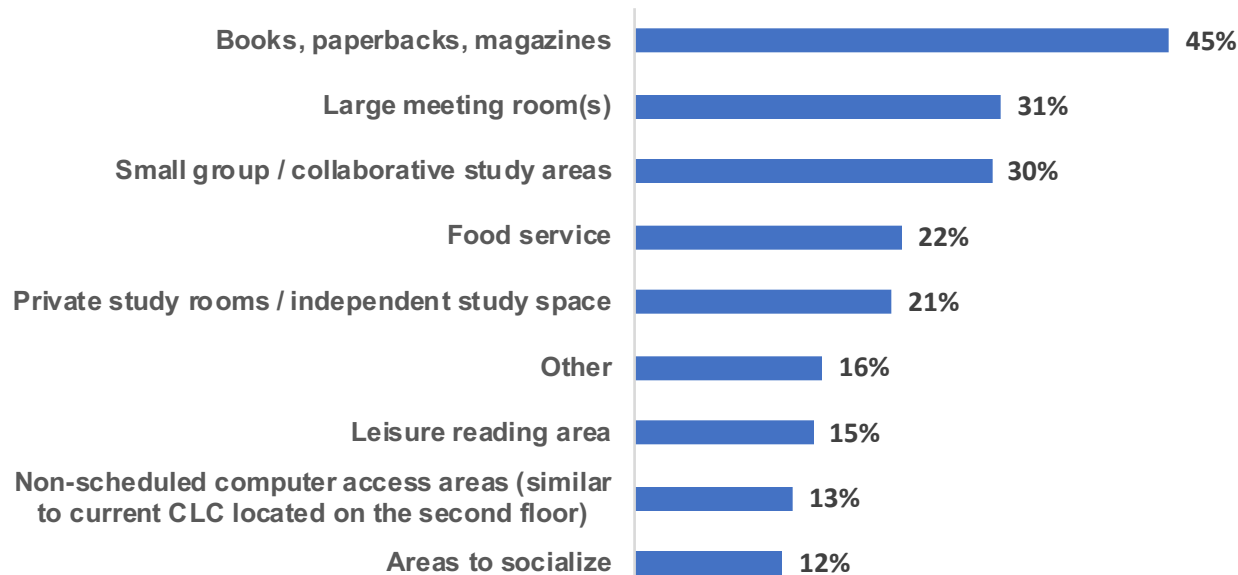
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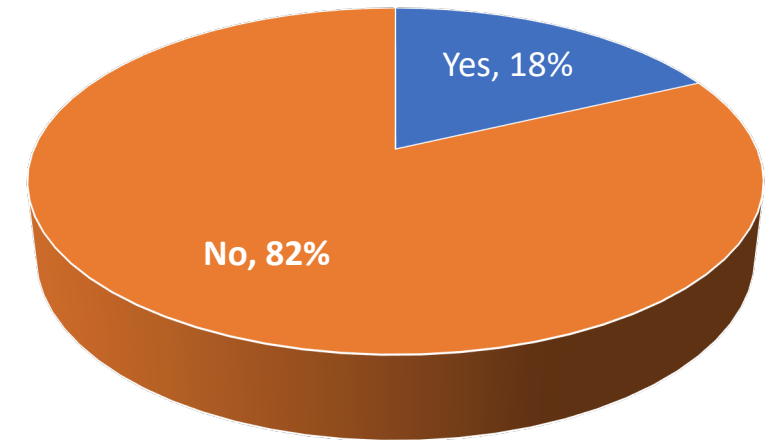
Length of your visit the Library



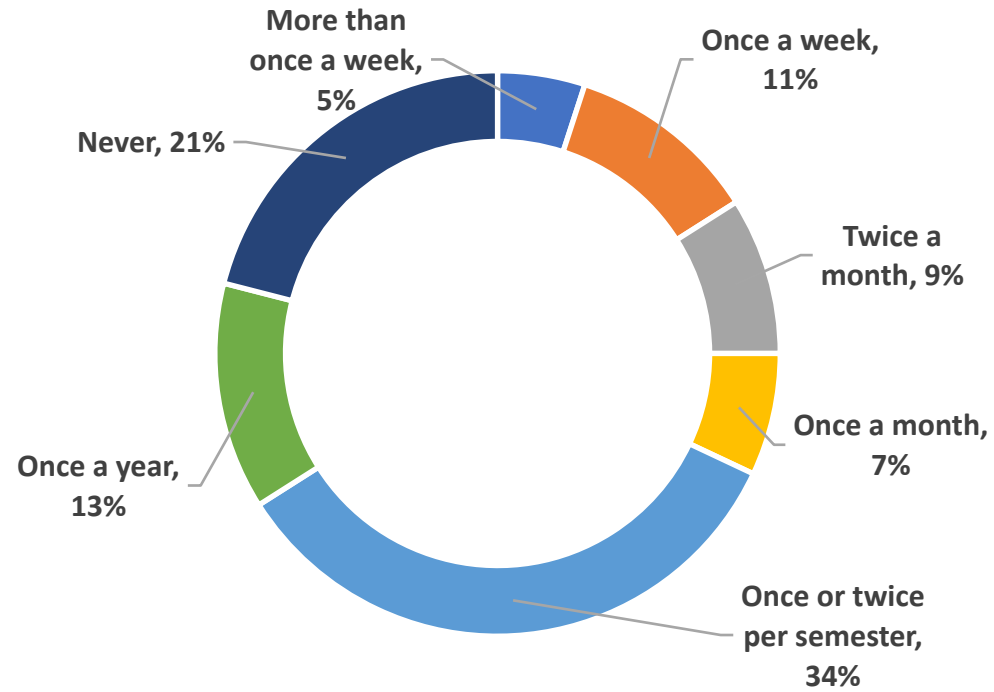
Reasons for your visit to the Library



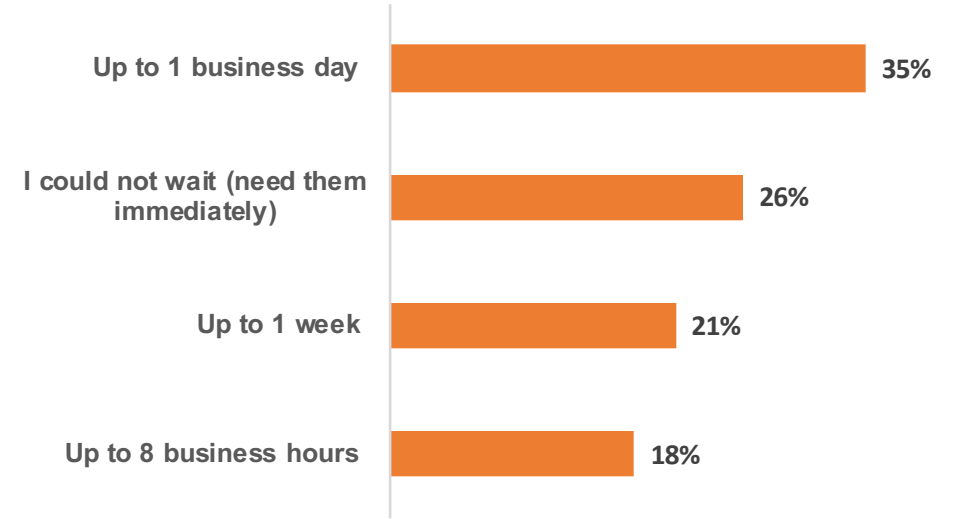
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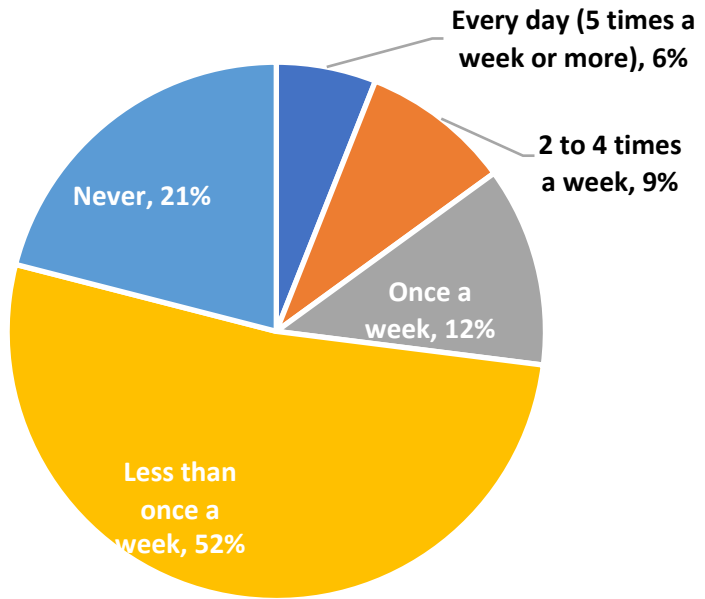


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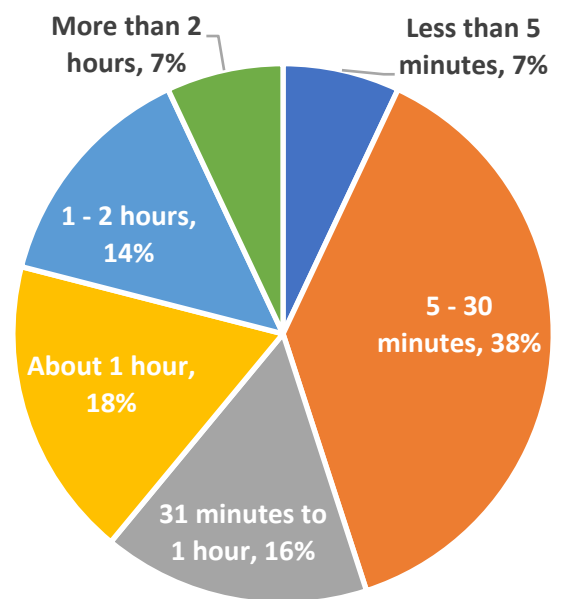


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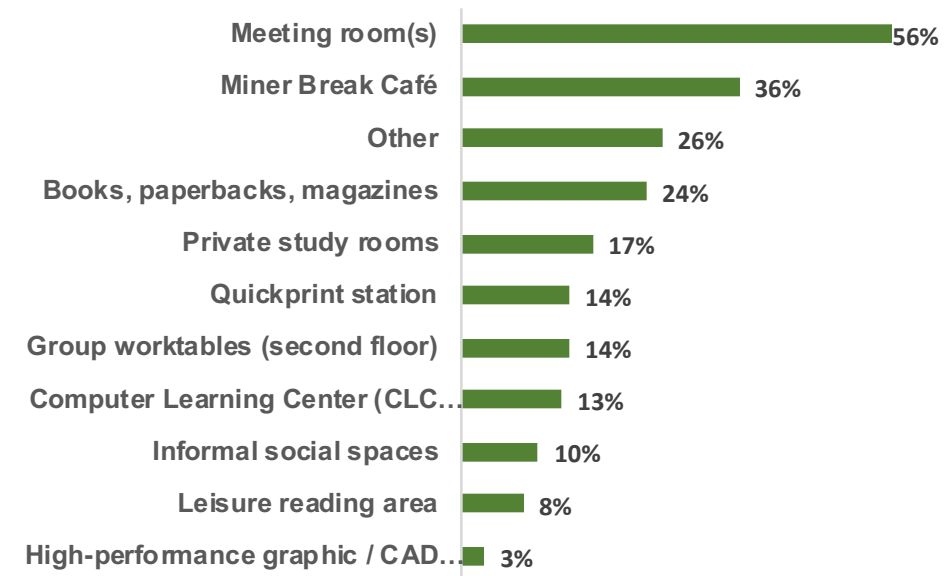
STAFF



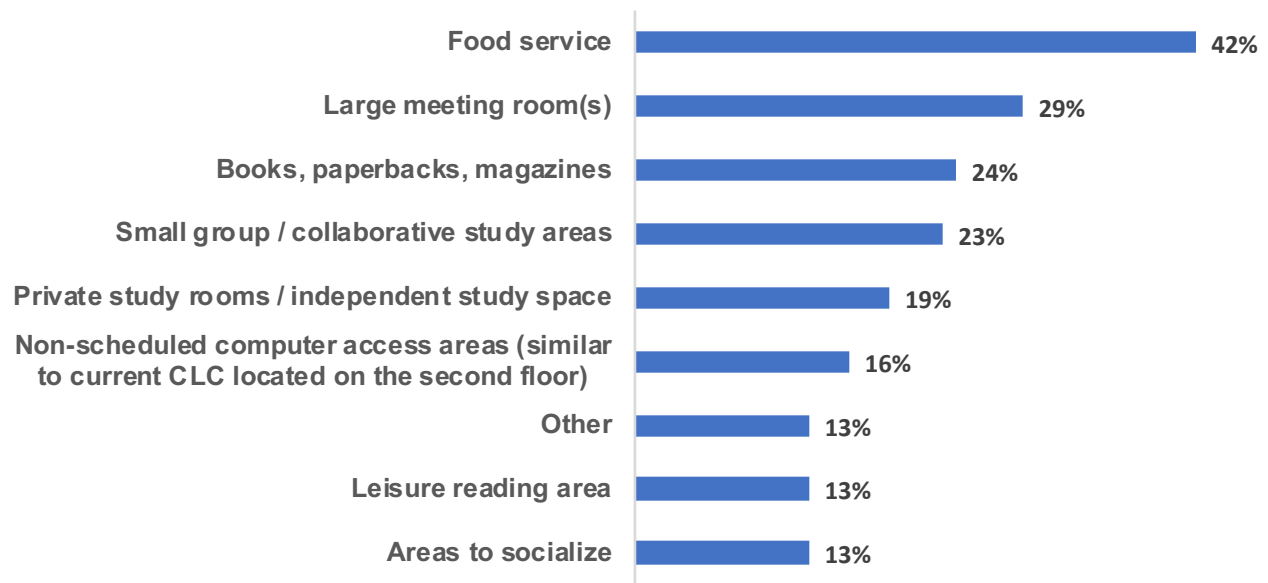
How often do you visit the Library



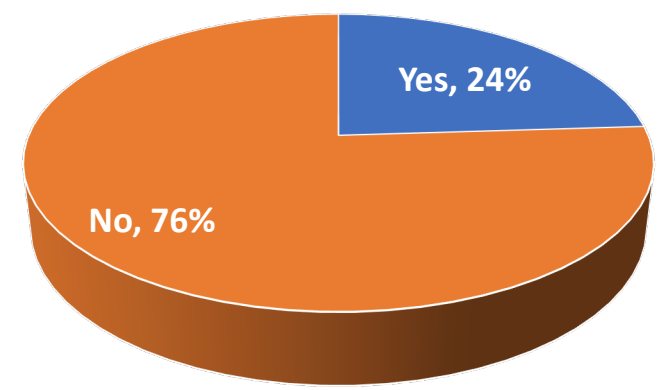
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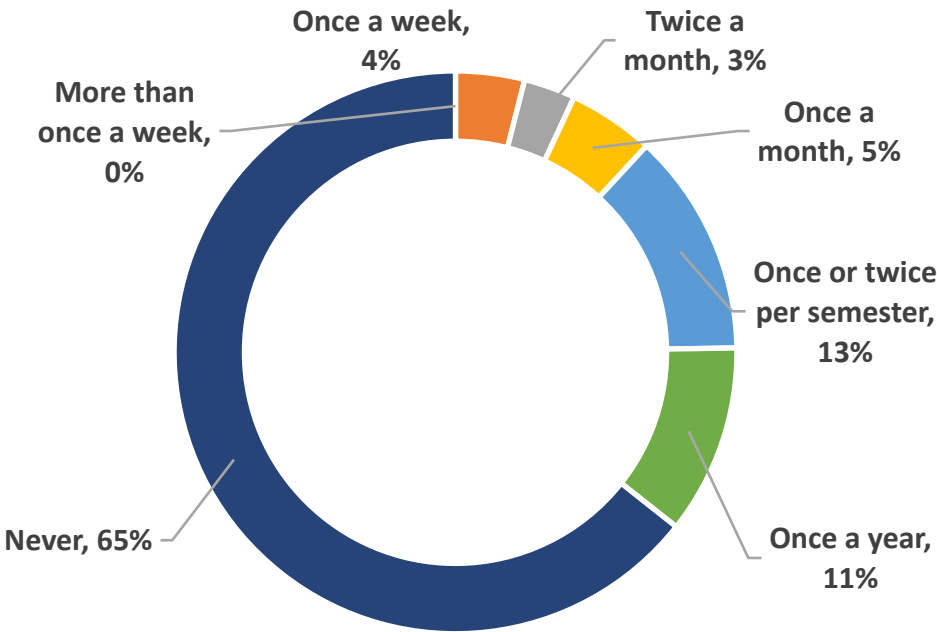
Reasons for your visit to the Library



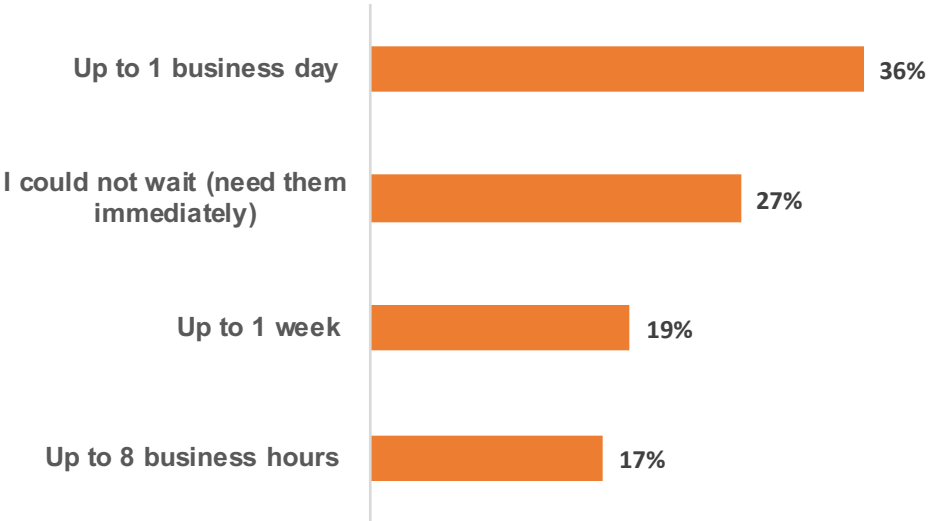
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Student Housing

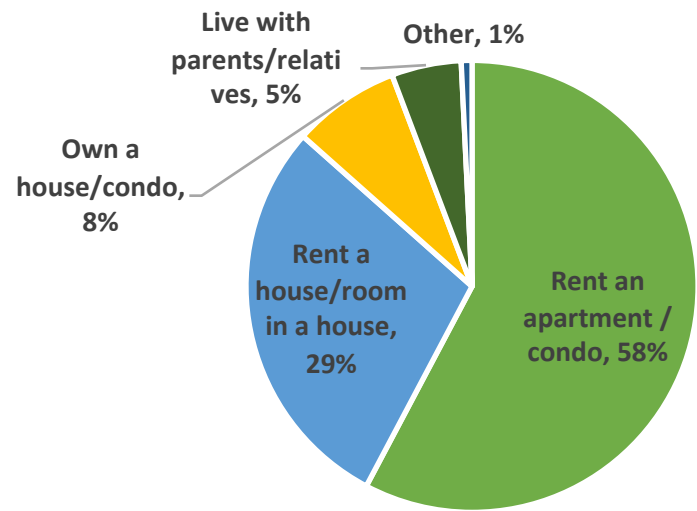


Student Housing

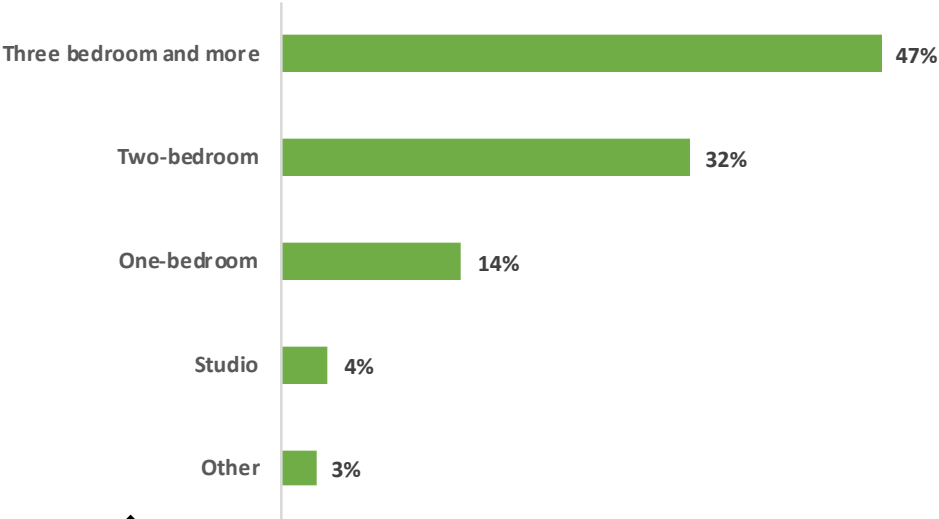
Leadership Interview Highlights / Strategic Problem Definition

- Housing serves as good strategic asset: student recruitment,
- Approximately 2,300 beds available in variety of unit types: traditional, suites, apartments,
- Two-year live on requirement:
 - 75% FR capture rate: 1,125 beds
 - 55% SO capture rate (as % of FR enrollment): 825 beds
 - Total policy-driven demand: 1,950 beds
- Strong Greek life program, freshmen allowed in Greek houses (220– 240 residents),
- Growing interest in affordable options: requests for TJ and triples
- Limited interest in more upper-division housing (JR, SR)
- Graduate student housing (both single and married) will become important if graduate student enrollment grows; likely to be delivered through partnerships w/ private sector

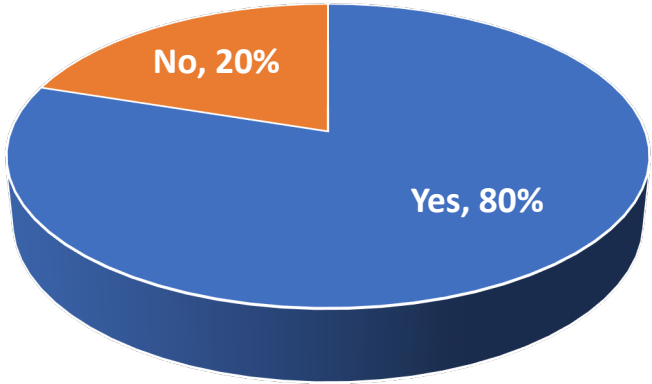
Off-Campus Students



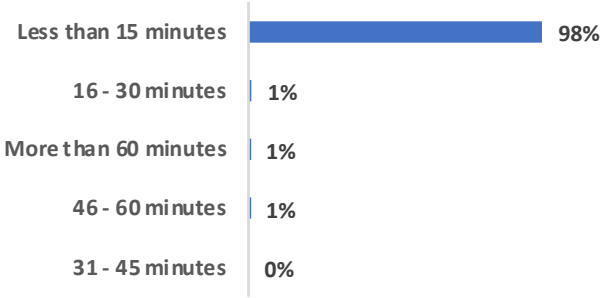
Current Living Arrangements



Unit Occupied



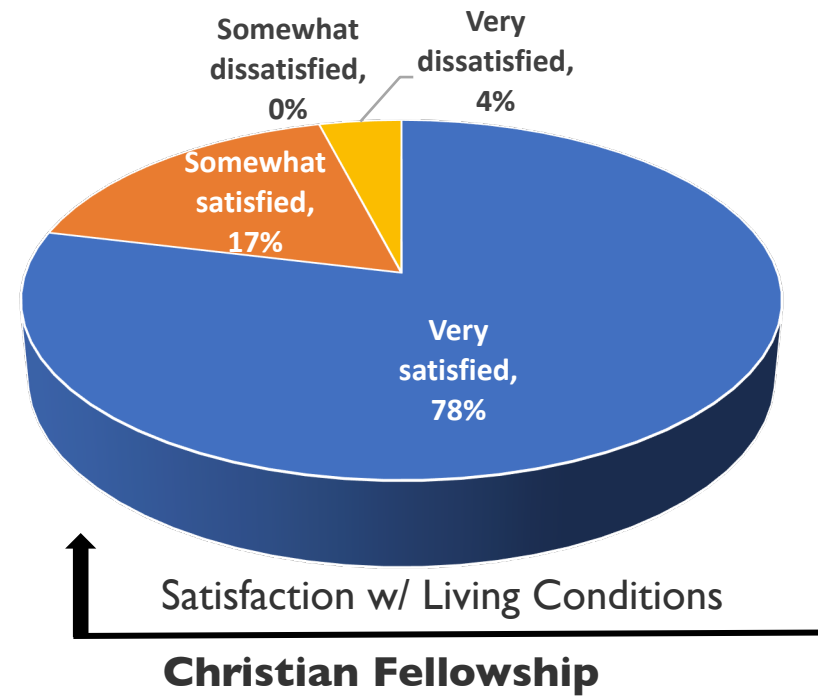
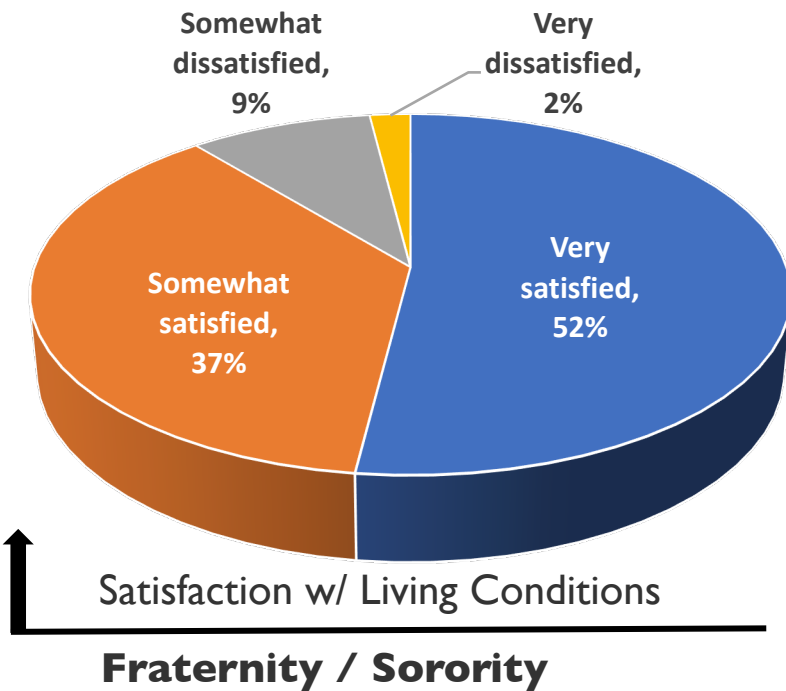
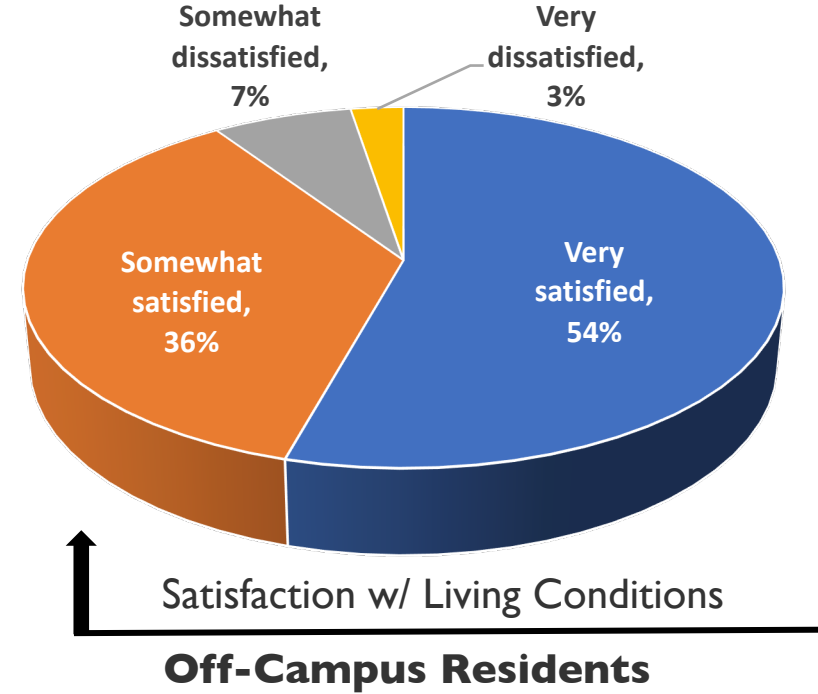
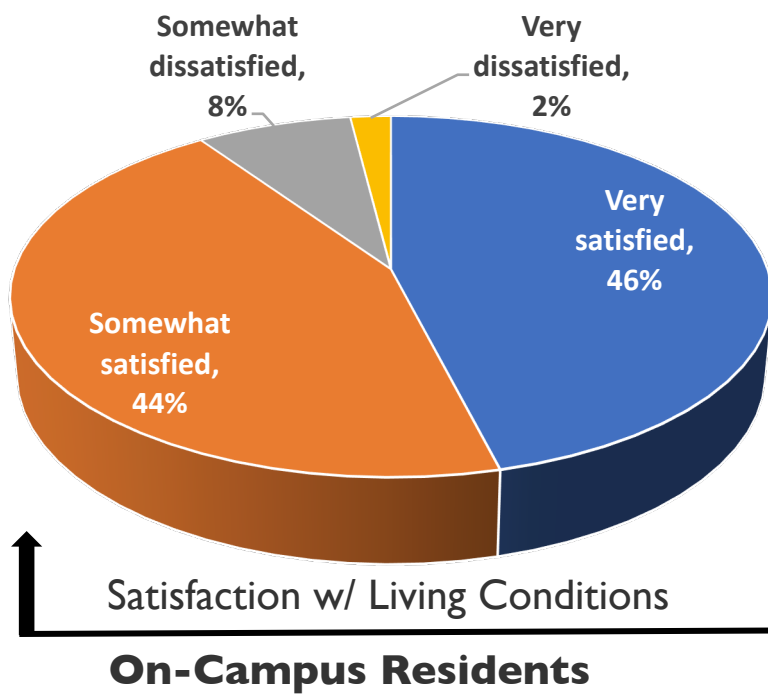
Private-occupancy Bedroom

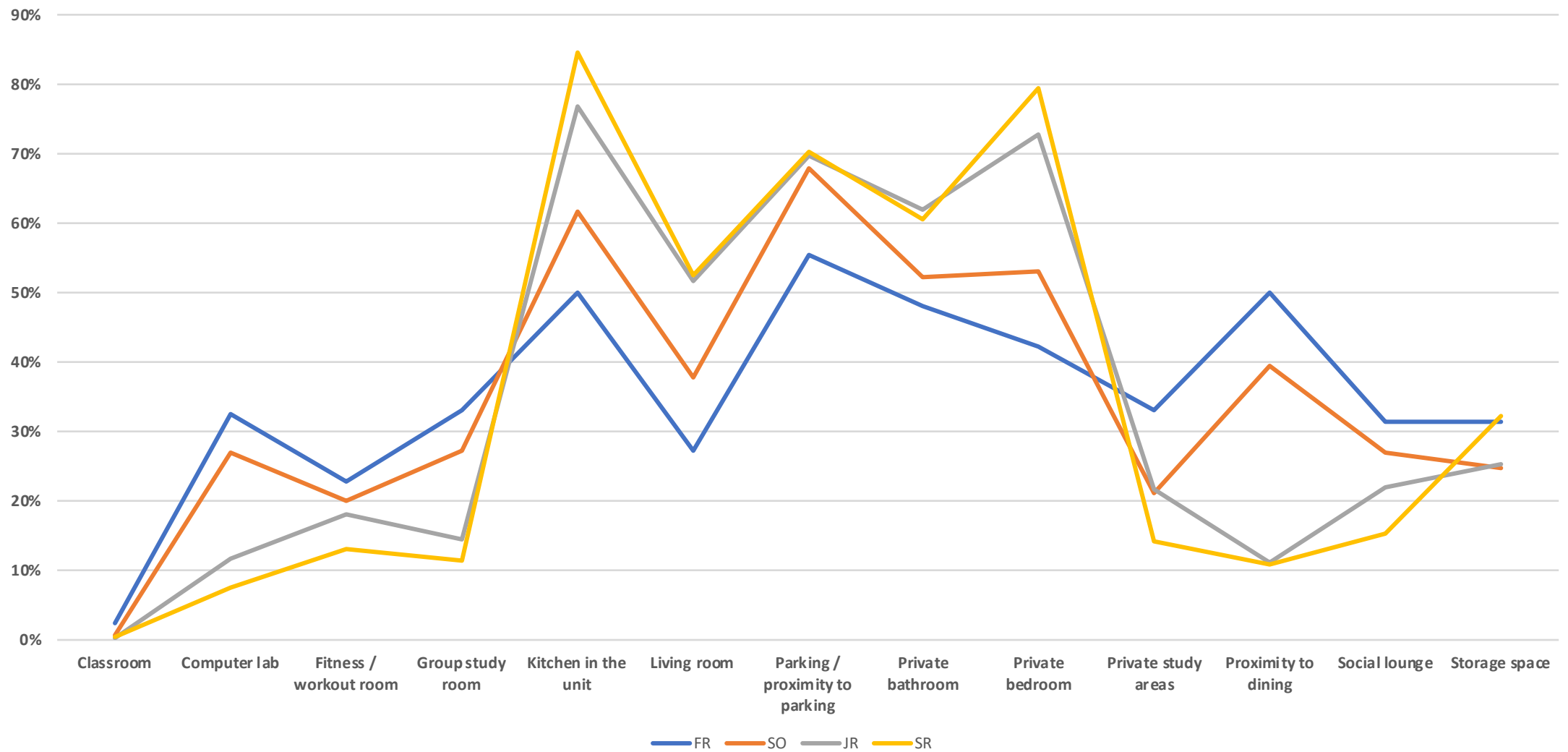


Travel Time to Campus

Rent: \$420 / person
Utilities: \$72 / person
Parking: \$4 / person
TOTAL: \$496 / person

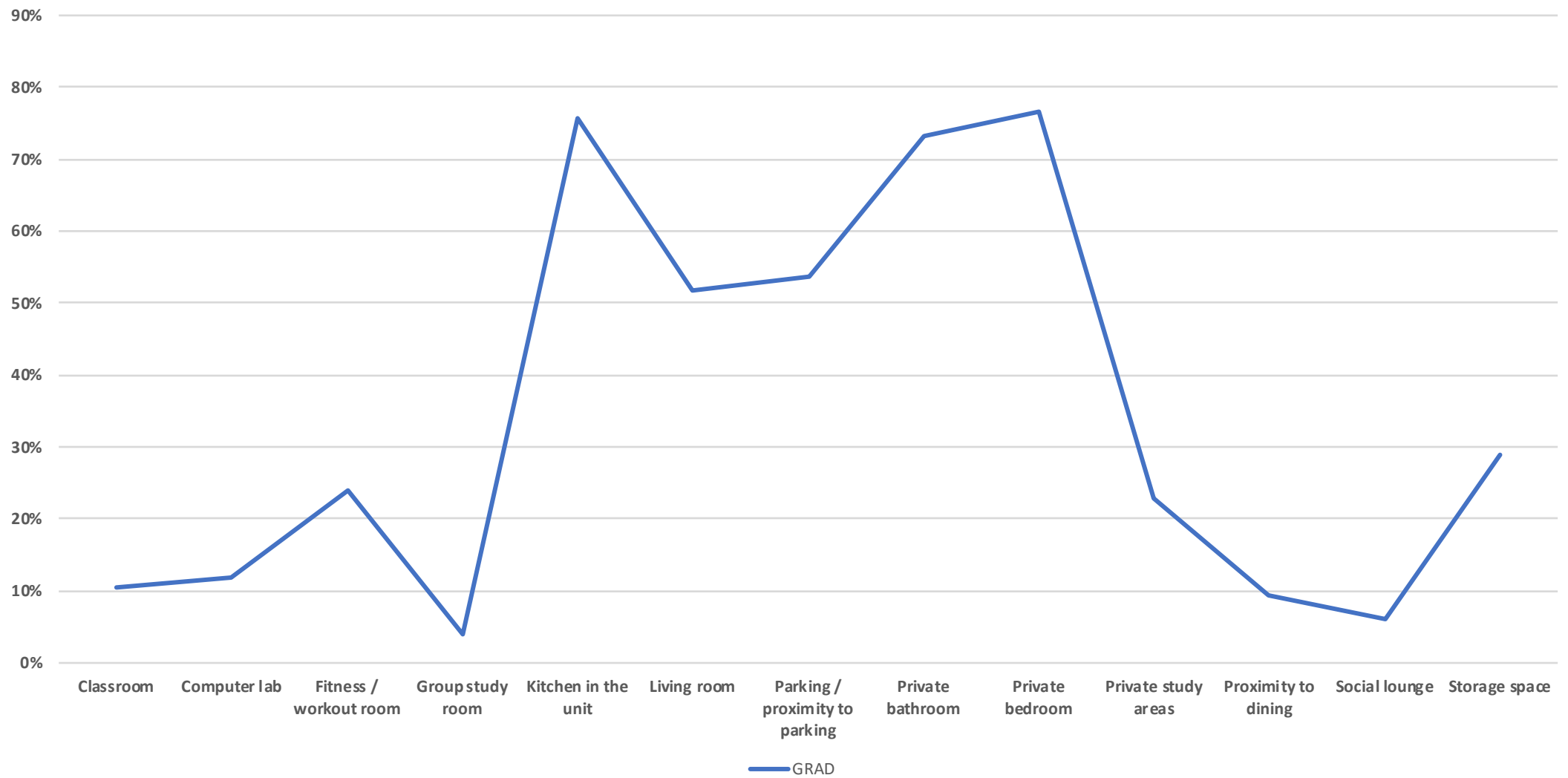
Cost of Living (Weighted Average)





Amenity Preferences by Class

Undergraduate Students

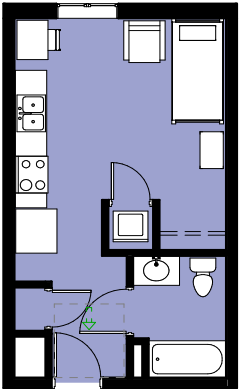


Amenity Preferences by Class

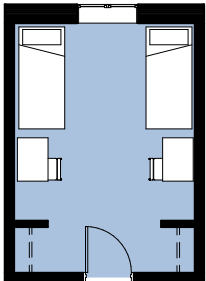
Graduate Students

FRESHMEN

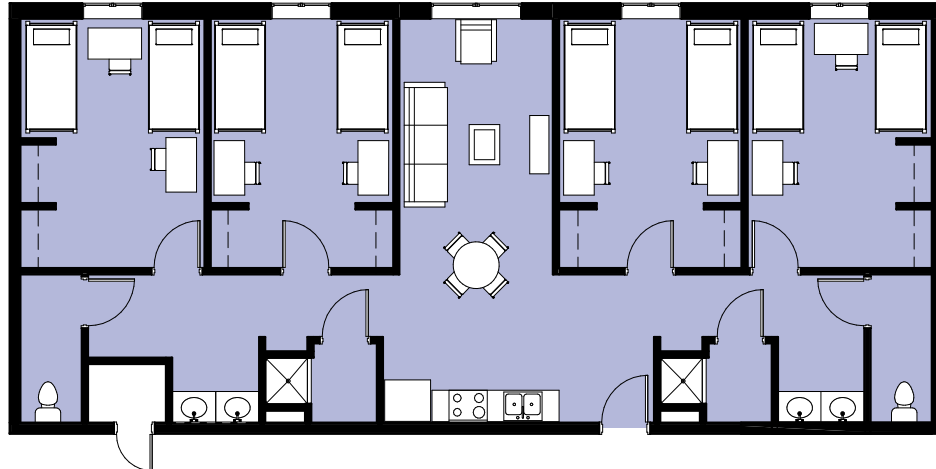
Studio / Efficiency
21%



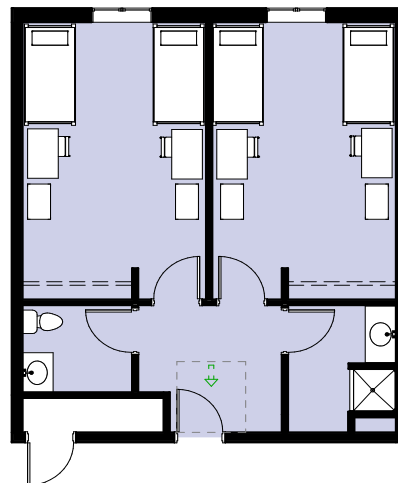
Traditional Double
21%



Apartment Double
12%



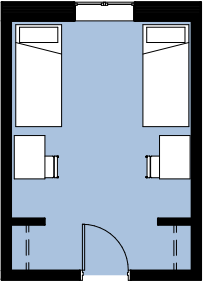
Suite Double
10%



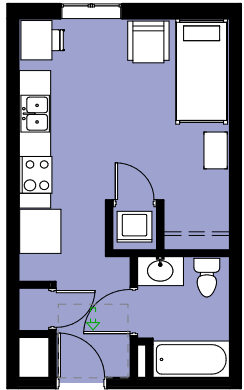
Off-Campus
10%

SOPHOMORES

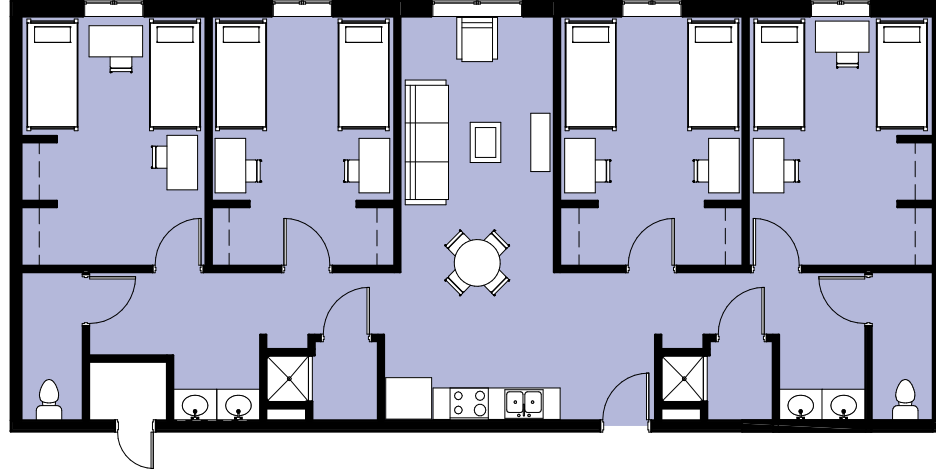
Traditional Double
11%



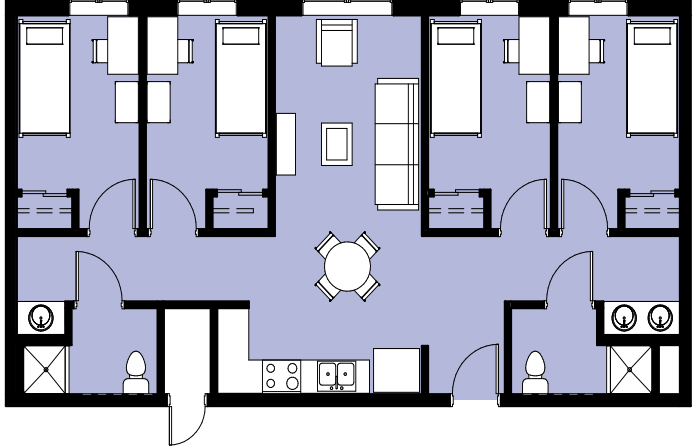
Studio / Efficiency
10%



Apartment Double
8%



Apartment Single
7%



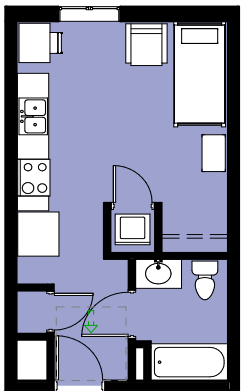
Off-Campus
42%

Unit Preferences by Class – Top 4

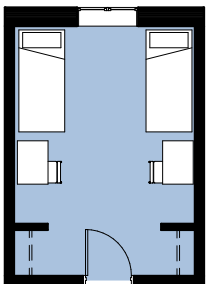
Single Undergraduate Students

JUNIORS

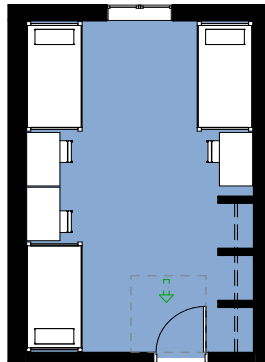
Studio / Efficiency
10%



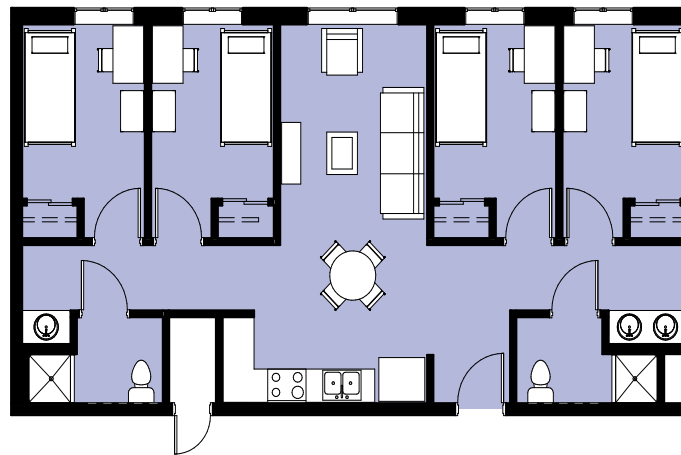
Traditional Double
8%



Traditional Triple
5%



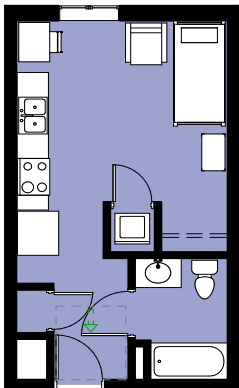
Apartment Single
4%



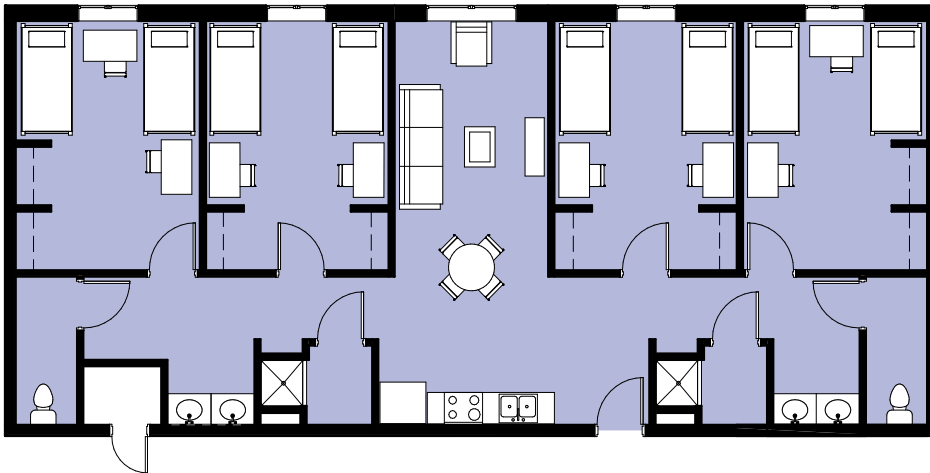
Off-Campus
64%

SENIORS

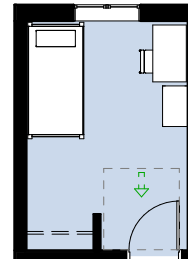
Studio / Efficiency
9%



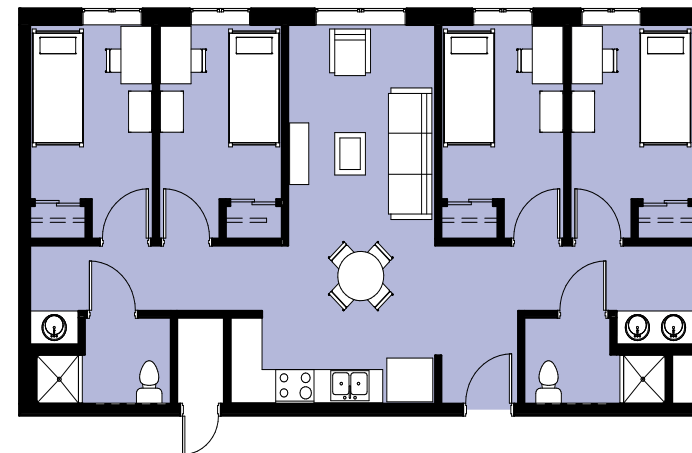
Apartment Double
4%



Traditional Single
3%



Apartment Single
3%



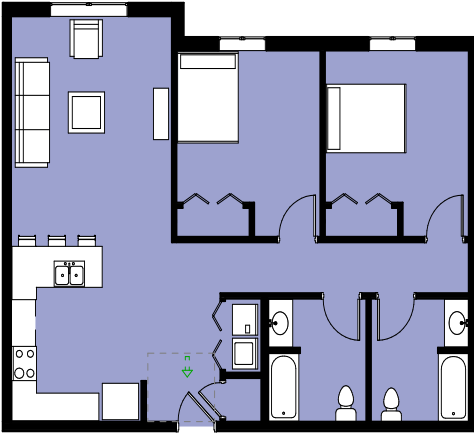
Off-Campus
71%

Unit Preferences by Class – Top 4

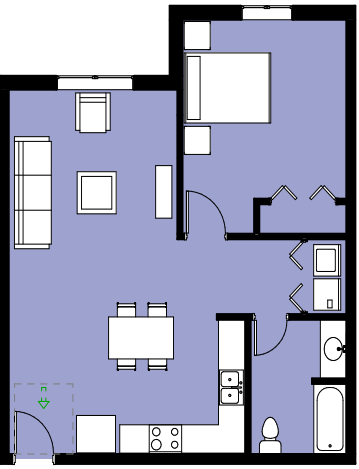
Single Undergraduate Students

GRADUATE

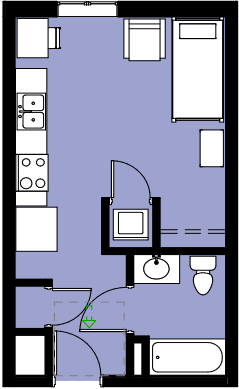
Single Bedroom in 2-Bedroom Apt.
22%



1-bedroom Apt.
10%



Studio / Efficiency
10%



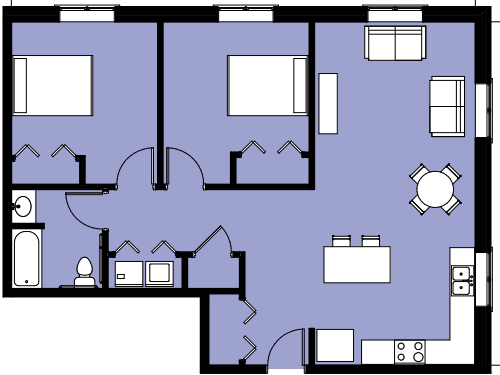
Off-Campus
58%

Unit Preferences by Class

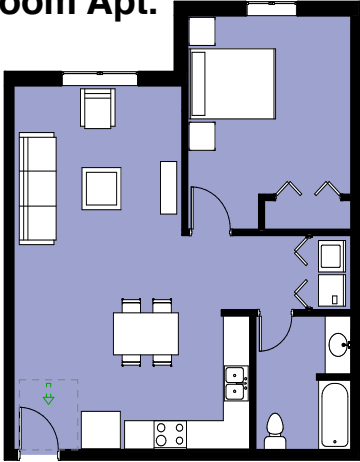
Single Graduate Students

ALL STUDENTS

2-Bedroom Apt.
26%



1-bedroom Apt.
10%



Off-Campus
64%

Unit Preferences by Class (Family Units)

Students w/ Families and Partners

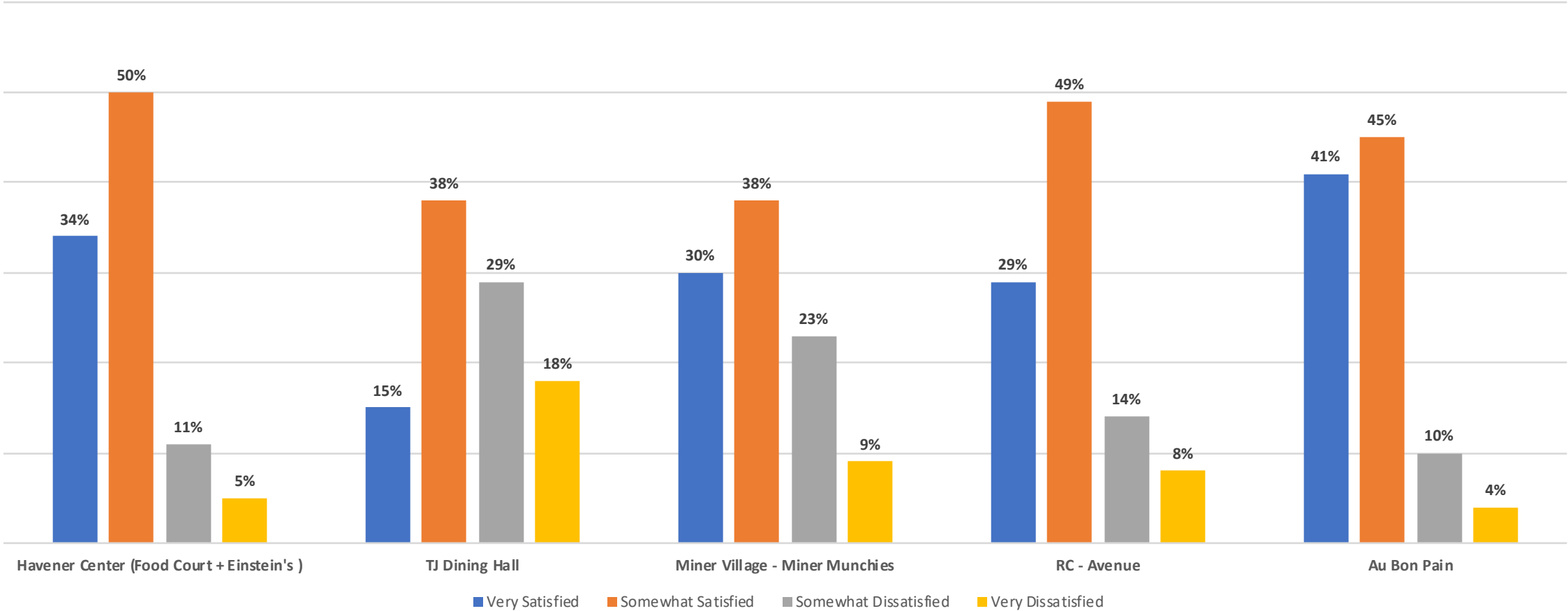
Dining



Dining

Leadership Interview Highlights / Strategic Problem Definition

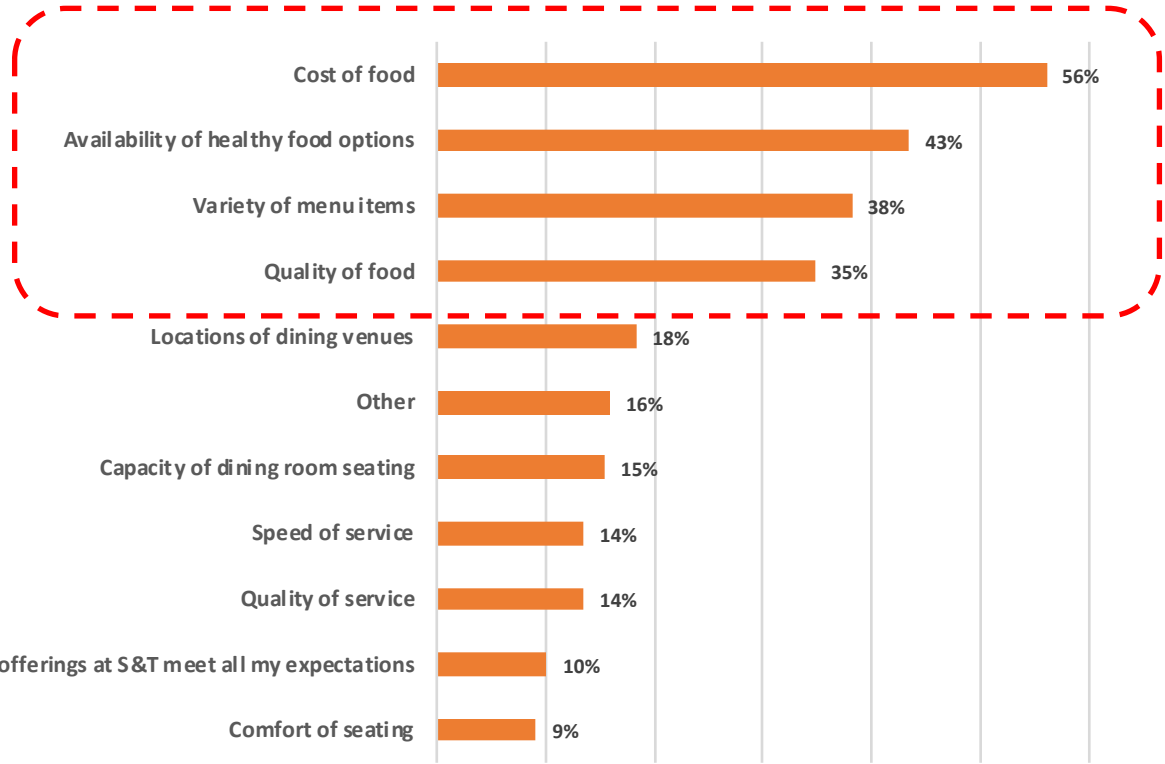
- Havener Center: recent renovations of food court resolved, to a large degree the capacity issue; dining expansion within Havener less of a priority now,
- Renovated venue at TJ will continue to serve primarily TJ residents, peak traffic at dinner due to remote location,
- RC and UC resident (approximately 900 students) currently underserved, need for a new small dining venue (bakery/café), small RC C-Store to remain,
- Potential expansion of Library food service will help address demand at peak times.



Student Satisfaction w/ Dining Venues (users only)
All Students



↑ Improvements to Dining
Undergraduate Students



↑ Improvements to Dining
Graduate Students

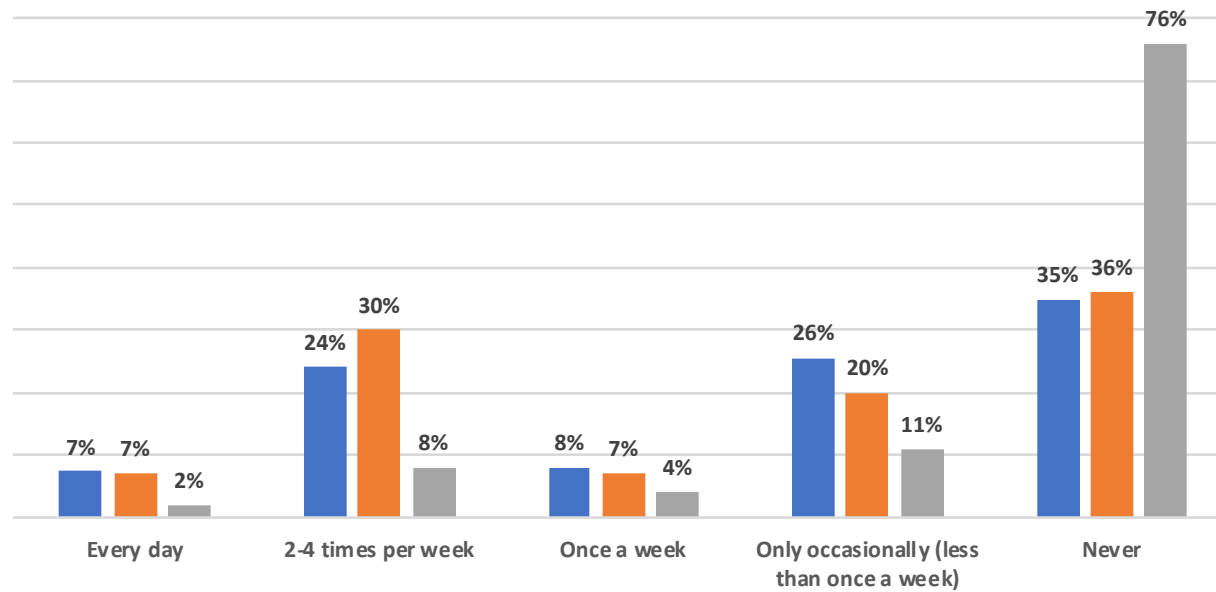
Recreation



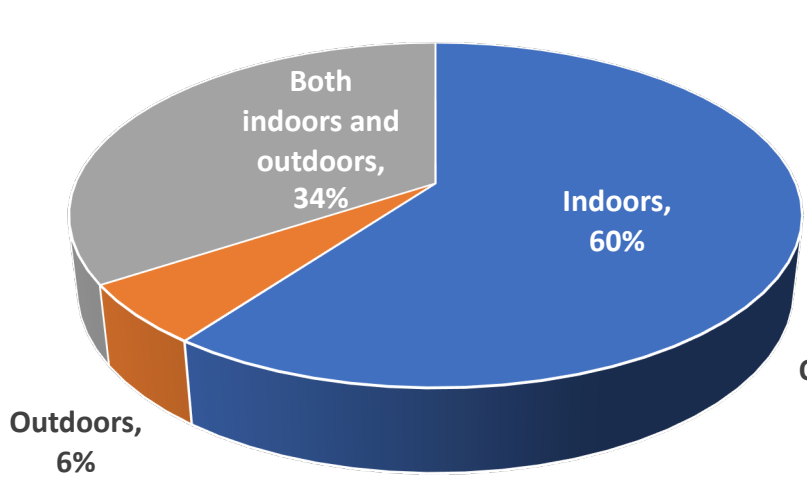
Recreation / Athletics

Leadership Interview Highlights / Strategic Problem Definition

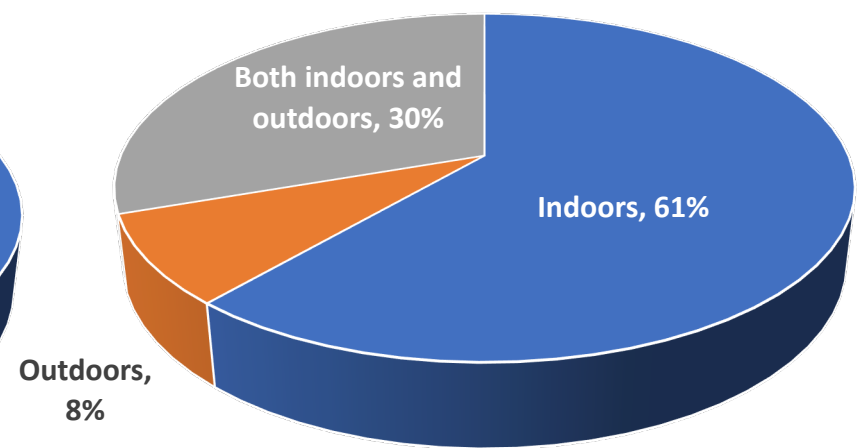
- No changes to the varsity team line-up projected in foreseeable future (Lacrosse a possibility in 5-10 years).
- Baseball and Softball: poor infrastructure – no lights, press box, restrooms, concessions, poor field condition (natural grass) – move softball field and turn baseball field, place infrastructure in between.
- Heavy throws being moved from Fraternity Row to a new location.
- Need for a mile-long, soft surface outdoor running track (for recreation and cross country team).
- Football stadium needs a new press box w/ restroom and an elevator.
- Need to locker rooms for outdoor teams (soccer, baseball, softball).
- Football building tight – larger space would be advantageous.
- Need more outdoor fields, primarily, for intramurals.
- Eight lane / 25-yard pool needed for competition.
- Weight & Fitness area (recreation) right-sized for current use.



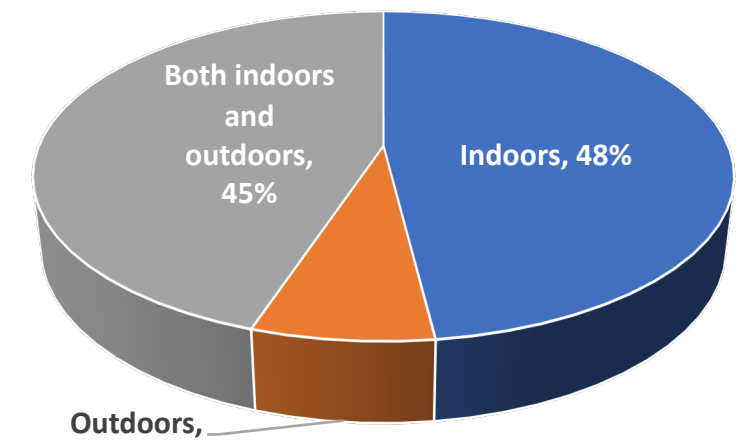
How often do you typically exercise?



Undergraduate Students

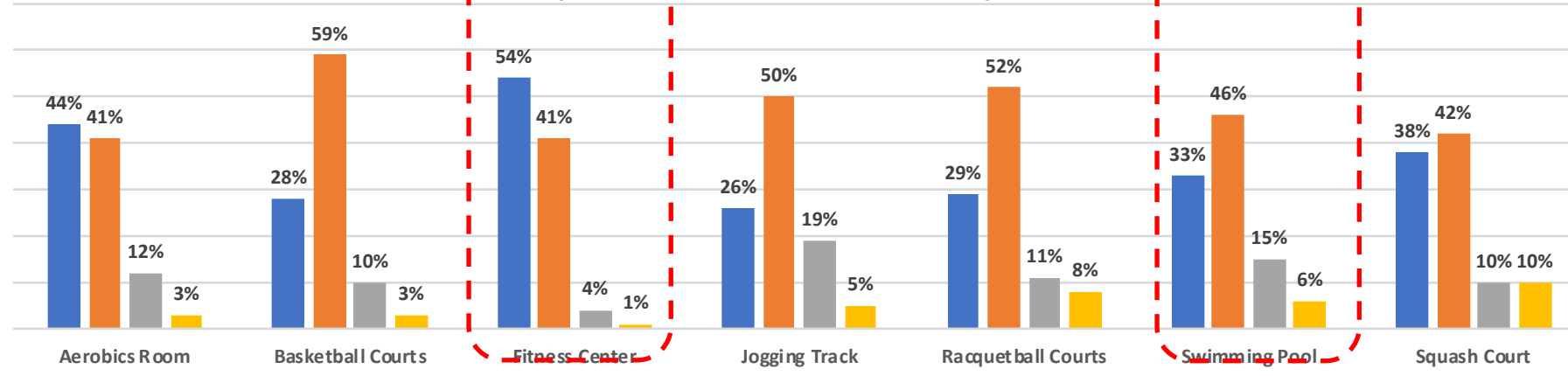
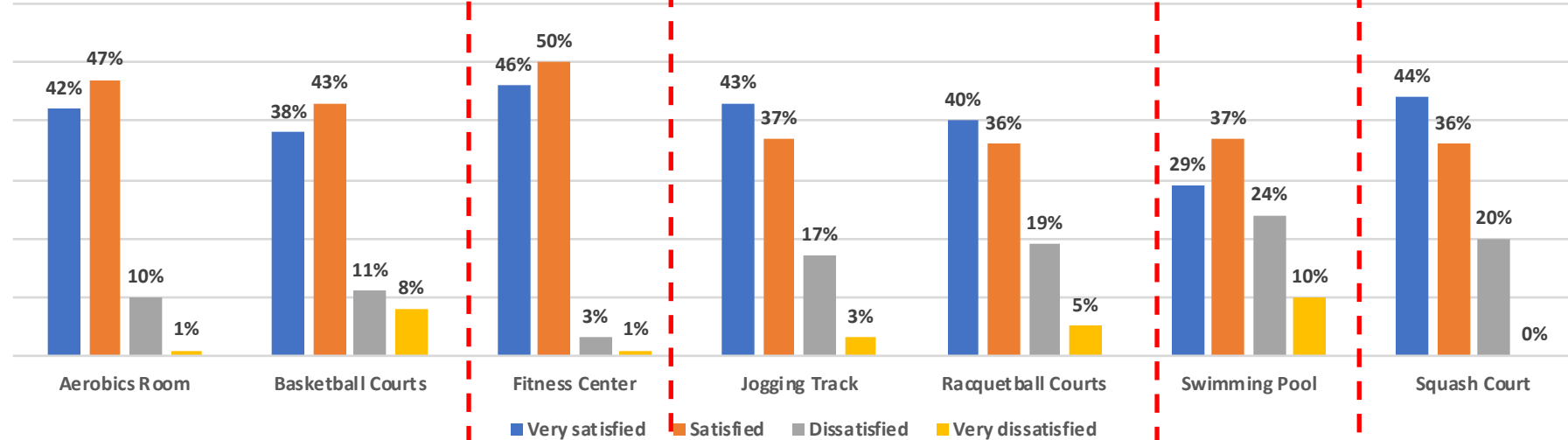
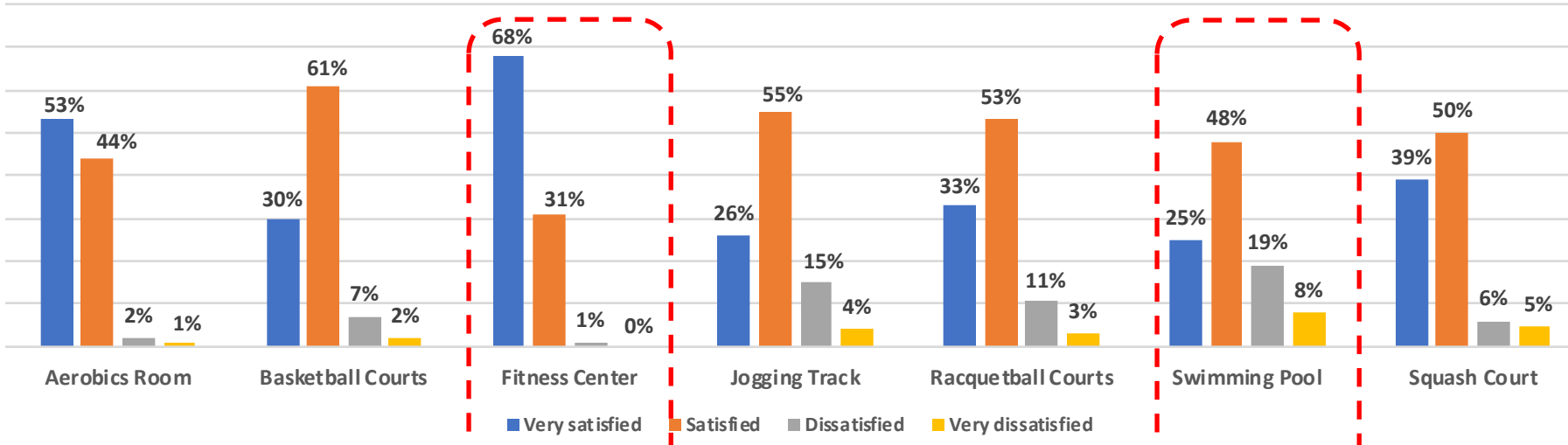


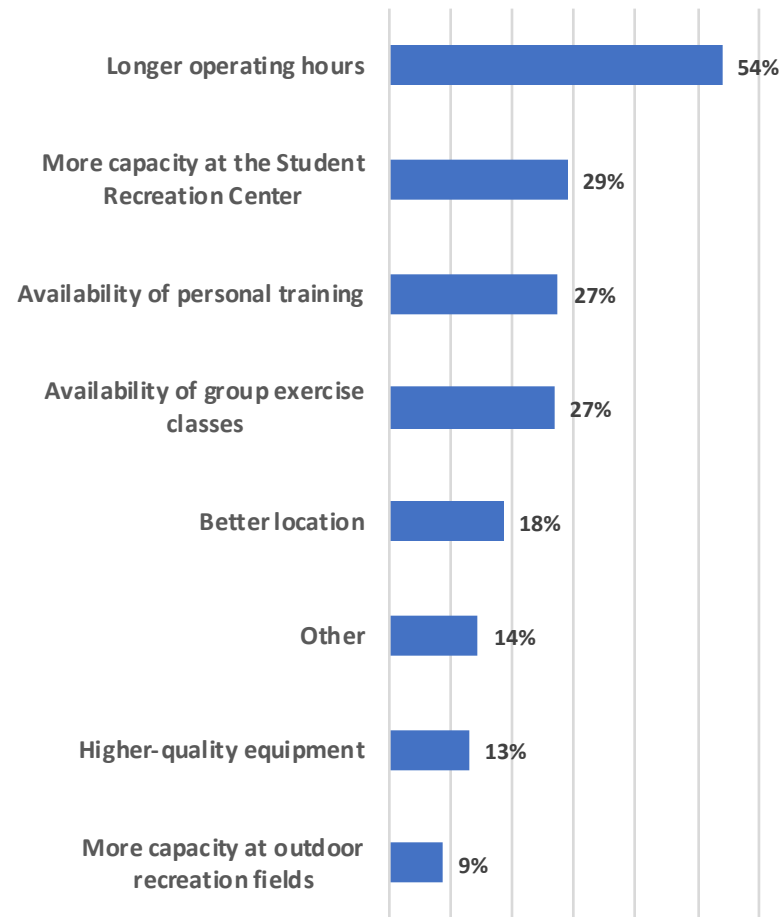
Graduate Students



Faculty / Staff

Where do you exercise?



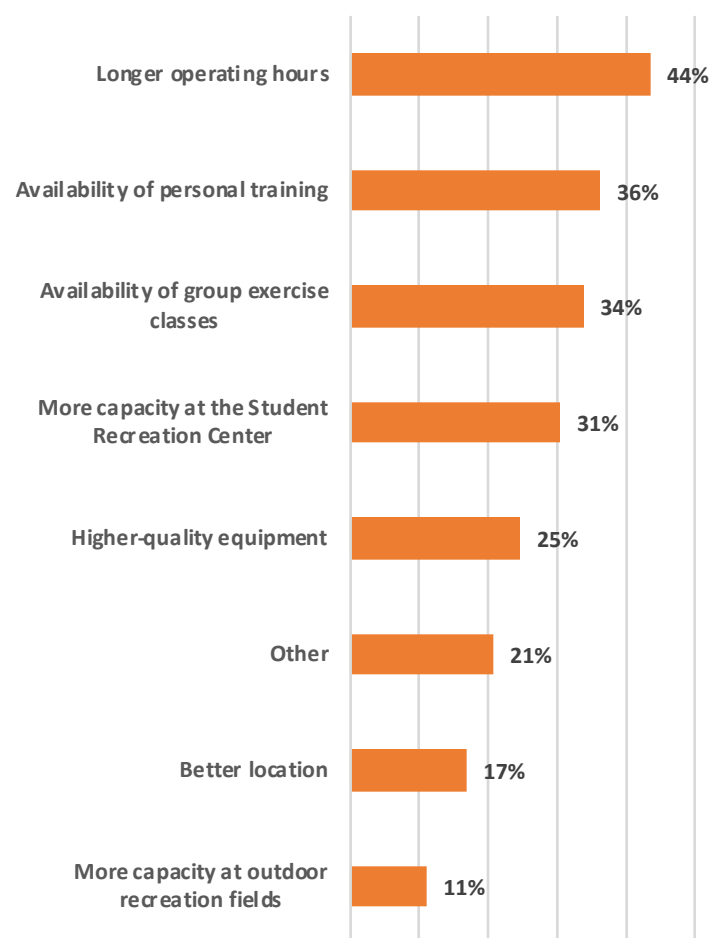


Desired Recreational Improvements

Undergraduate Students

Other:

- More indoor courts
- More equipment
- None – just updated
- Longer pool hours

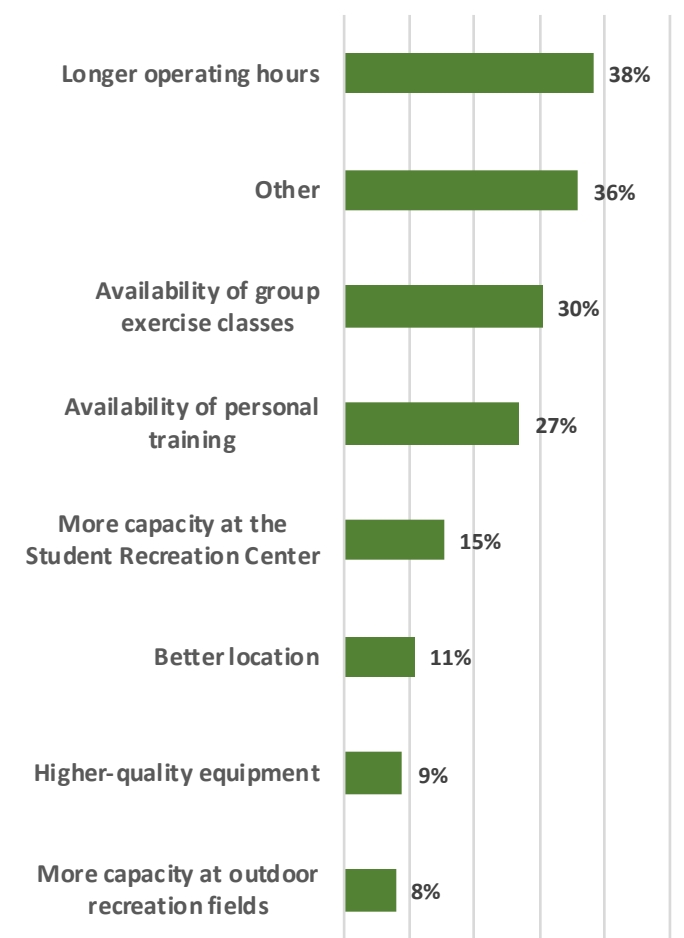


Desired Recreational Improvements

Graduate Students

Other:

- Family use
- Better flooring at racquet courts
- Exclusive badminton courts
- Better parking



Desired Recreational Improvements

Faculty / Staff

Other:

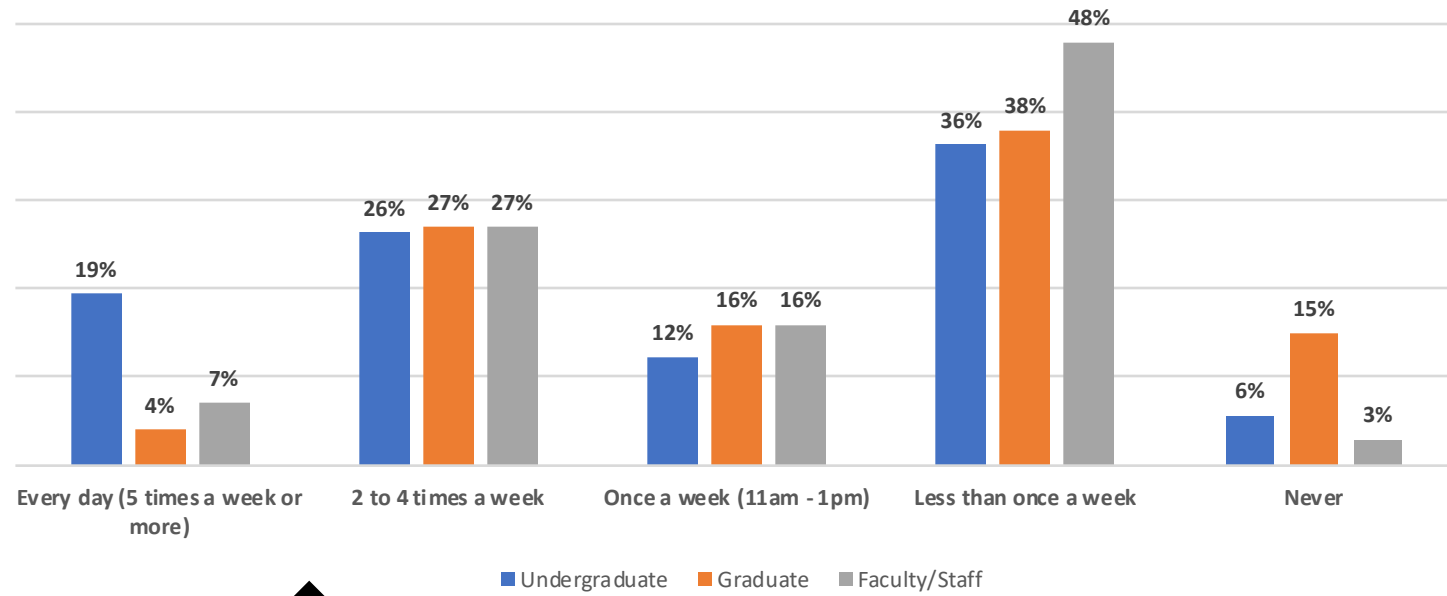
- Free access
- Lower cost
- Faculty/staff exercise areas
- Faculty/staff programming

Havener Center

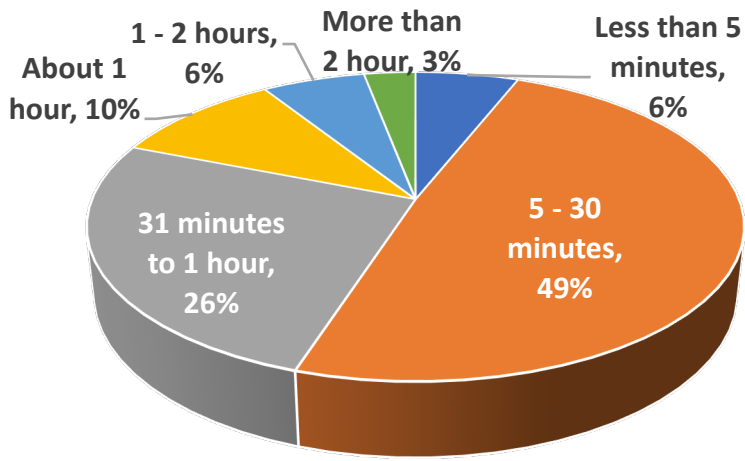


Havener Center

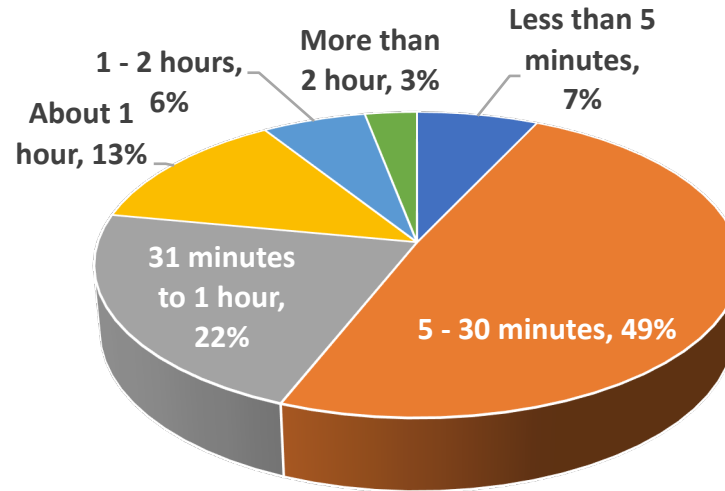
- Currently fit the model of a campus center serving multiple constituencies, “hub for everything,”
- Utilized as a community outreach asset (high school and hospital events, etc.)
- Student demand for space difficult to satisfy due to demand / priority of other user groups,
- Quiet lounge and game room heavily utilized,
- Need to simple, “no frills” event space dedicated completely to student needs,
- Extended Library hours relieved pressure on Havener,
- Need to revisit building model (campus center, student center) and service delivery (concentrated vs. distributed)



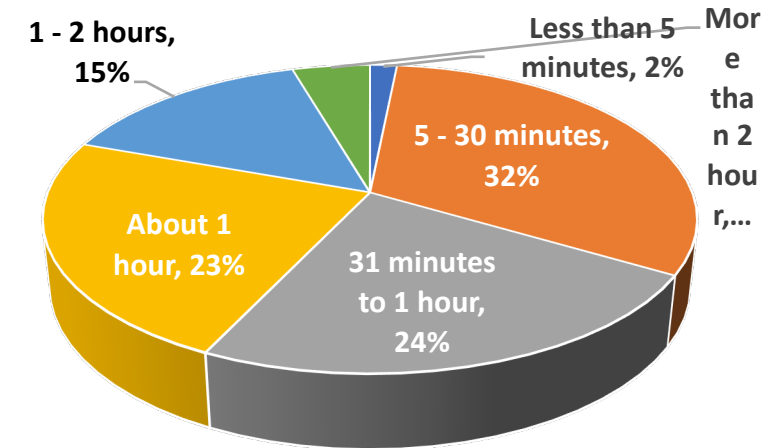
How often do you visit Havener Center?



Undergraduate Students

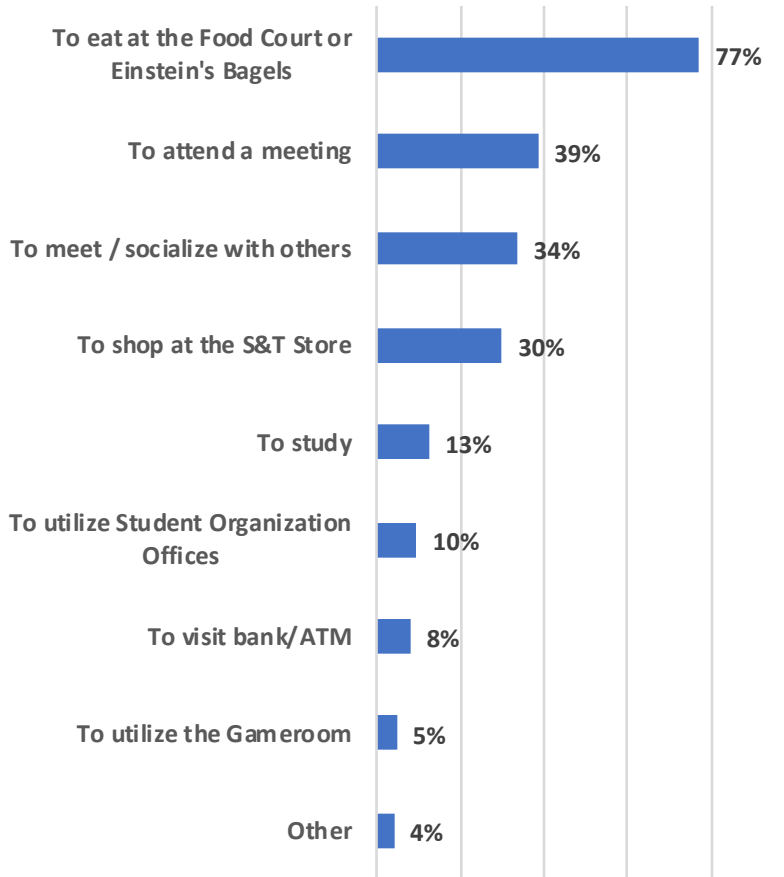


Graduate Students

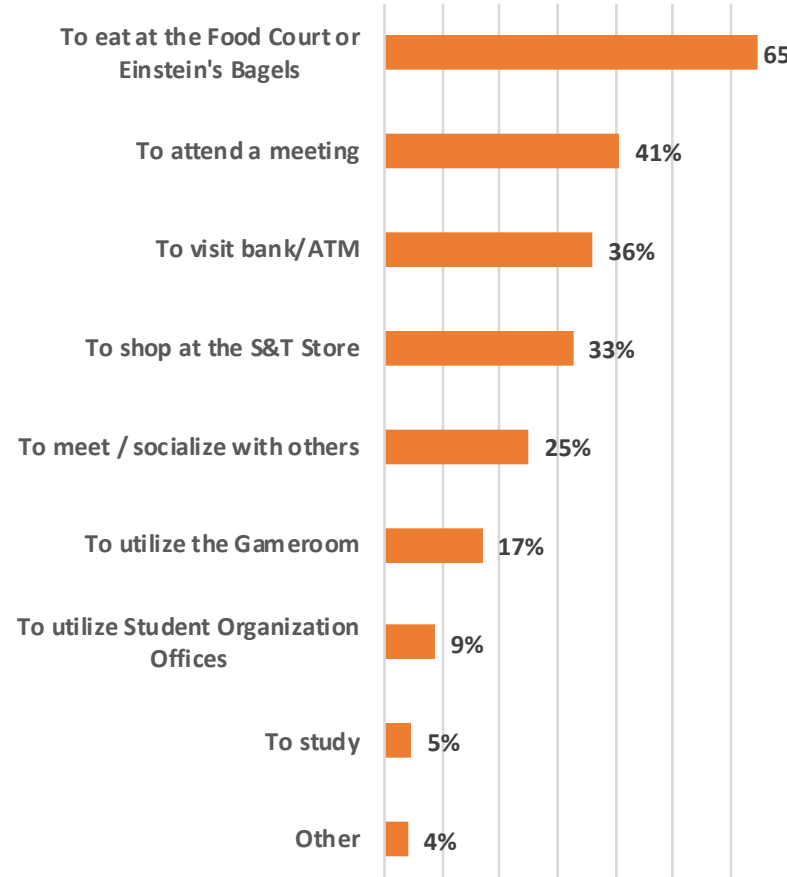


Faculty / Staff

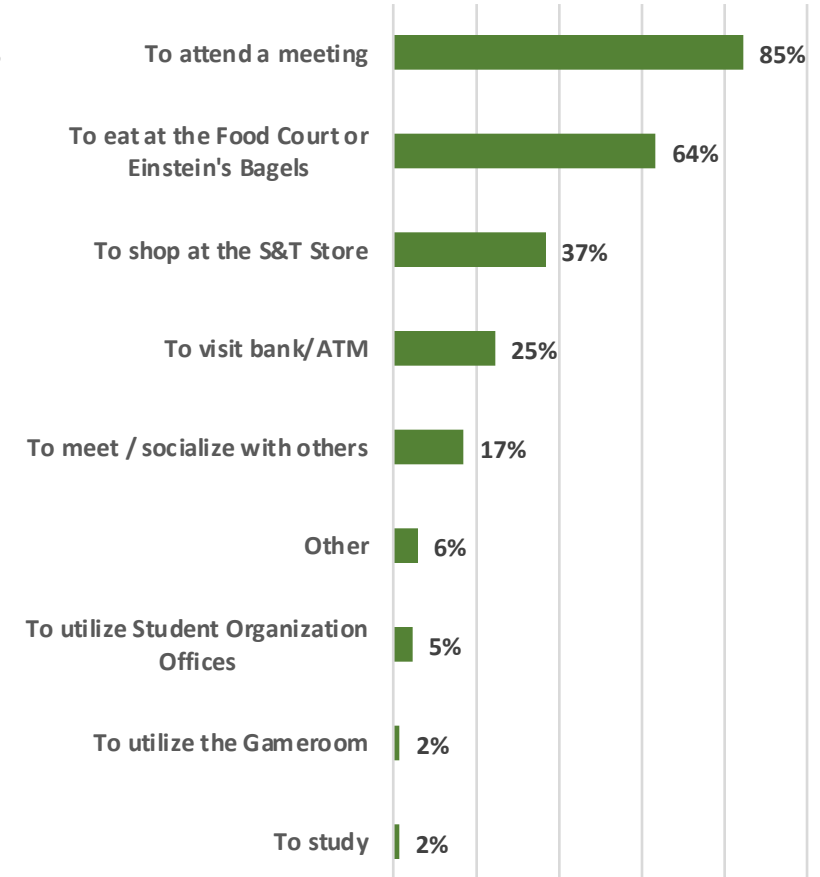
Length of visit to Havener Center?



Undergraduate Students

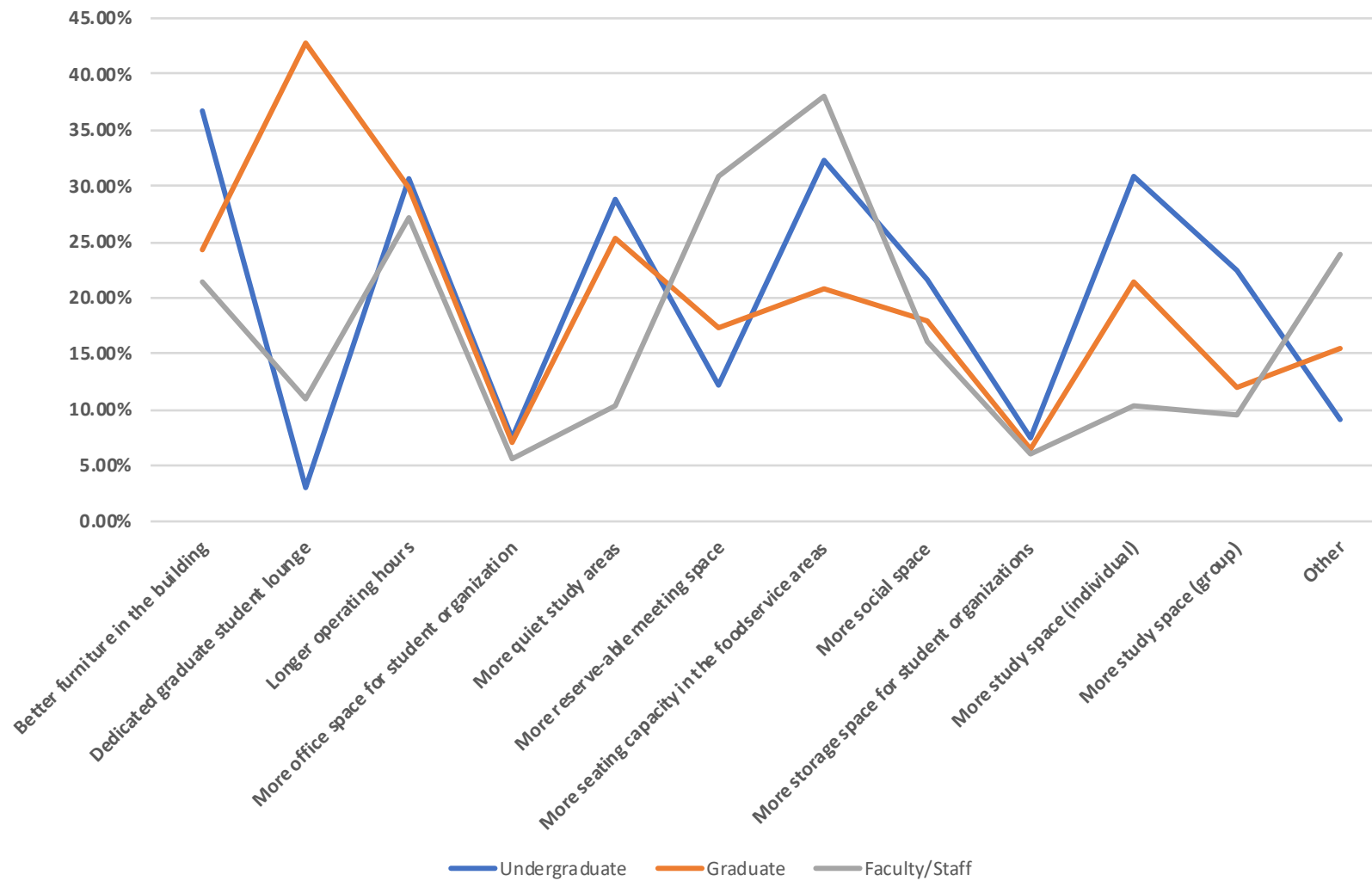


Graduate Students



Faculty / Staff

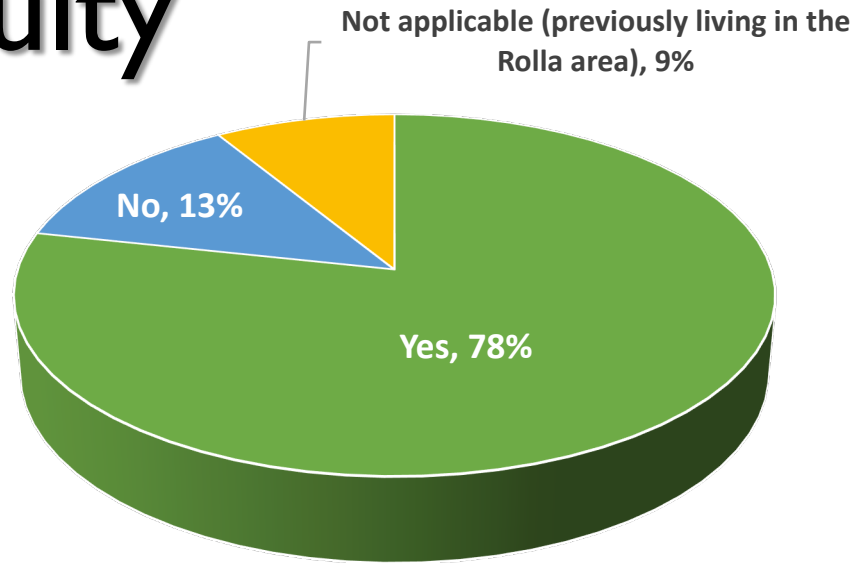
↑
Reasons for visiting Havener Center?



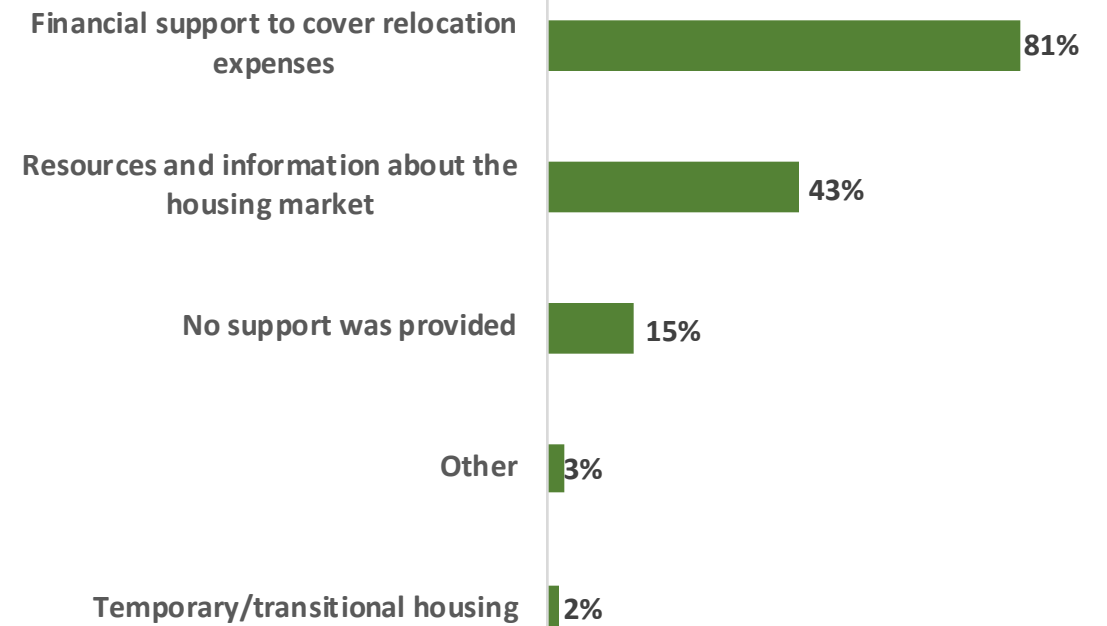
↑
Desired Havener Improvements

Faculty / Staff Questions

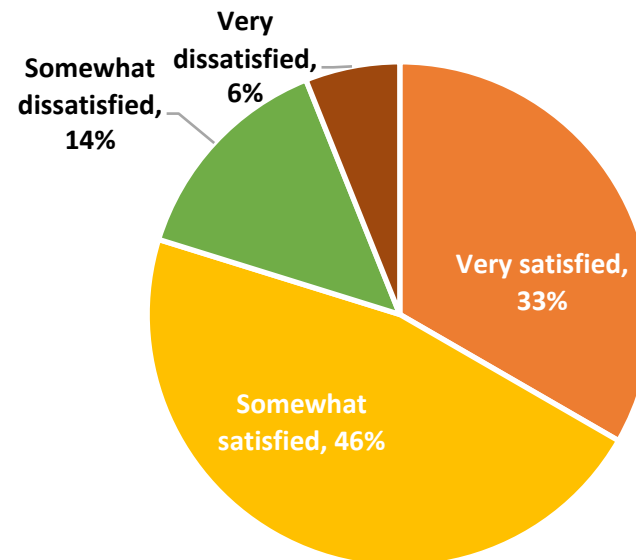
Faculty



↑ Did you primarily move to the Rolla area to join Missouri S&T's faculty or staff?

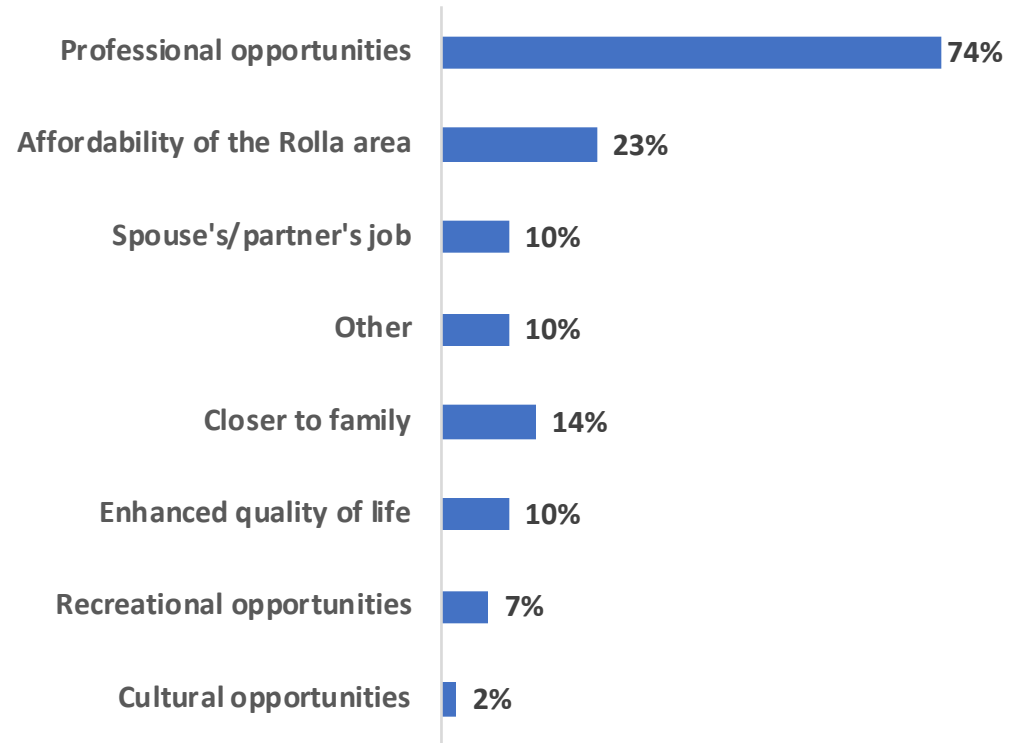


↑ Type of support provided when moving (those who moved)

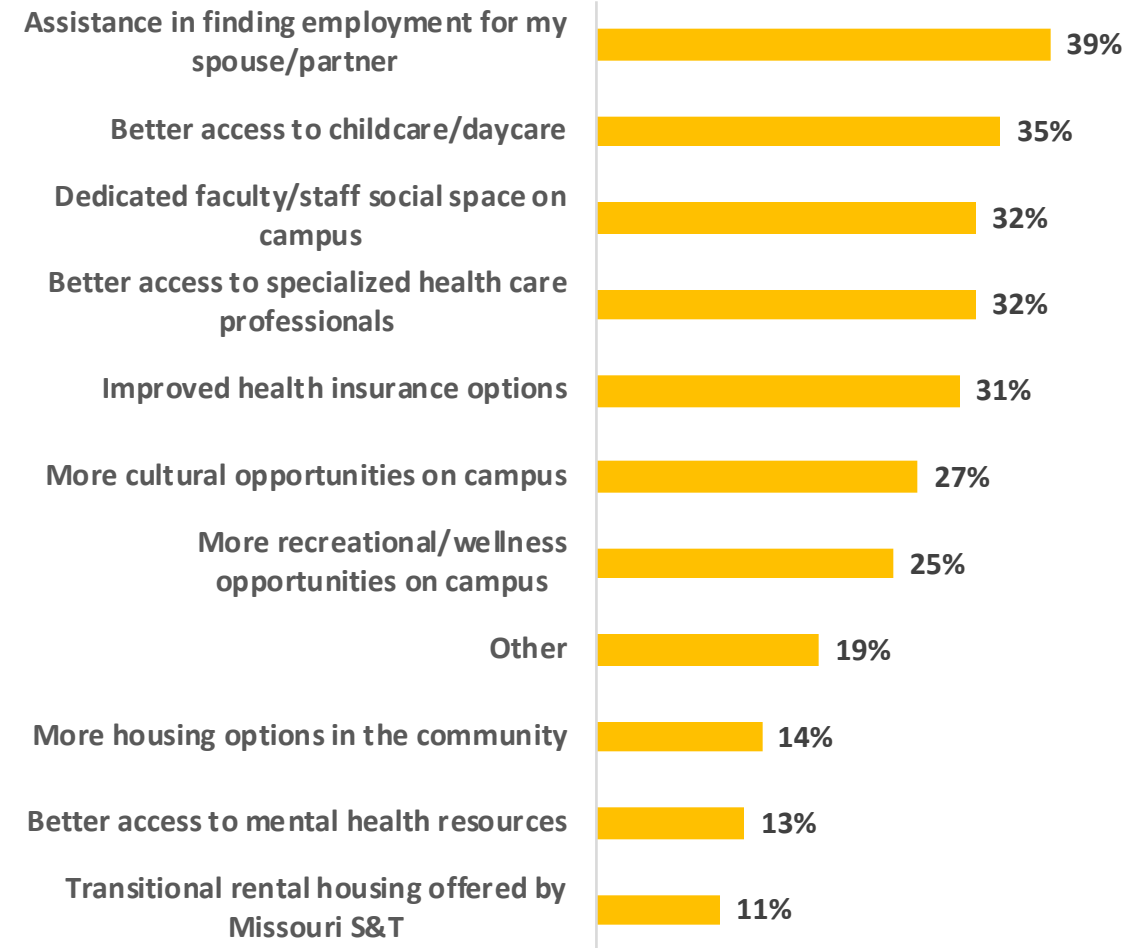


Satisfaction w/ support (those who moved and received support)

Faculty



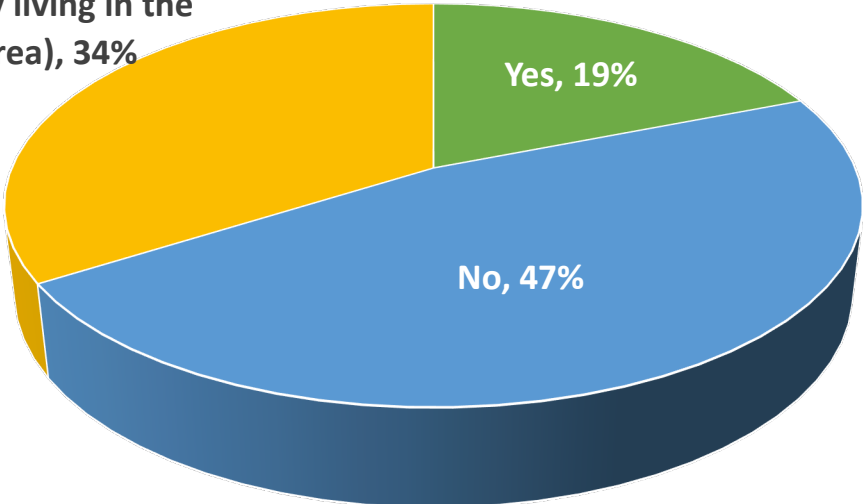
↑ Reasons for moving to Rolla
(those who moved)



↑ Impact on quality of life (All faculty)

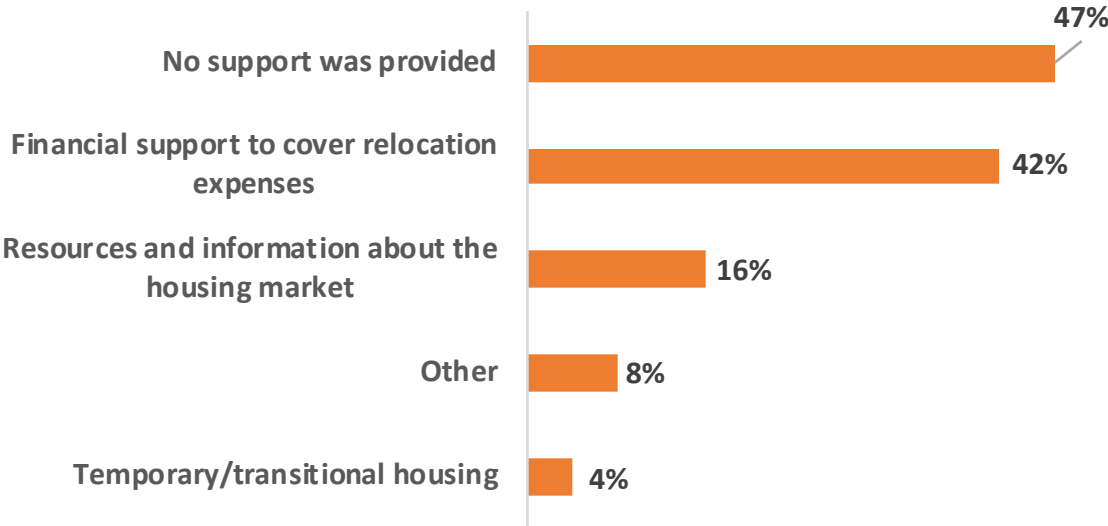
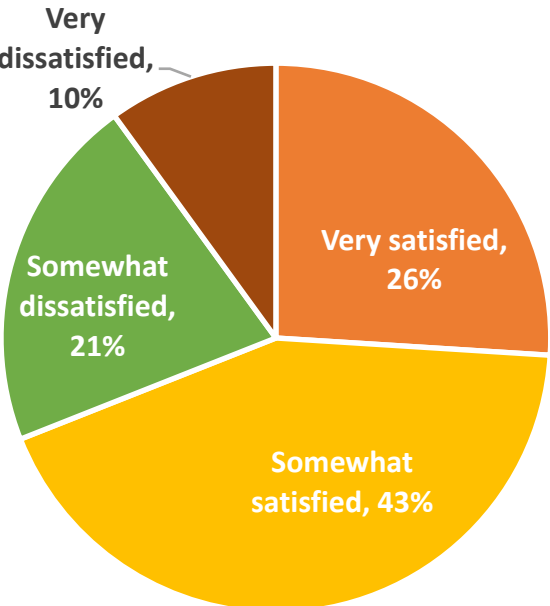
Staff

Not applicable
(previously living in the
Rolla area), 34%



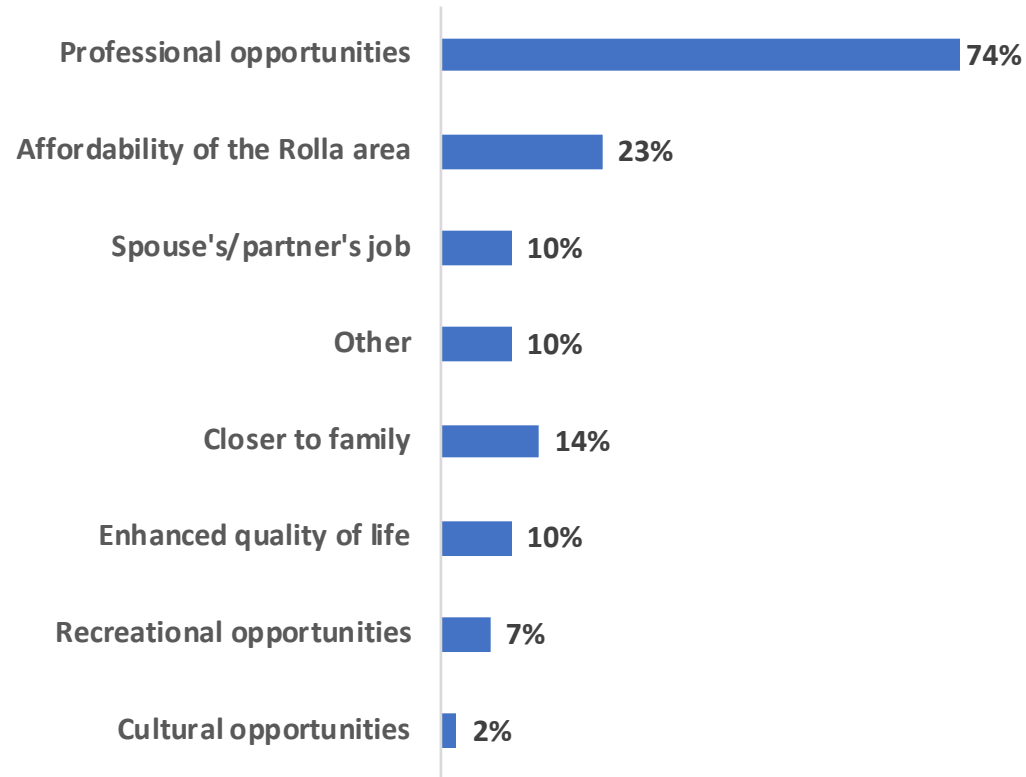
↑ Did you primarily move to the Rolla area to join Missouri S&T's faculty or staff?

Satisfaction w/ support
(those who moved and received support)

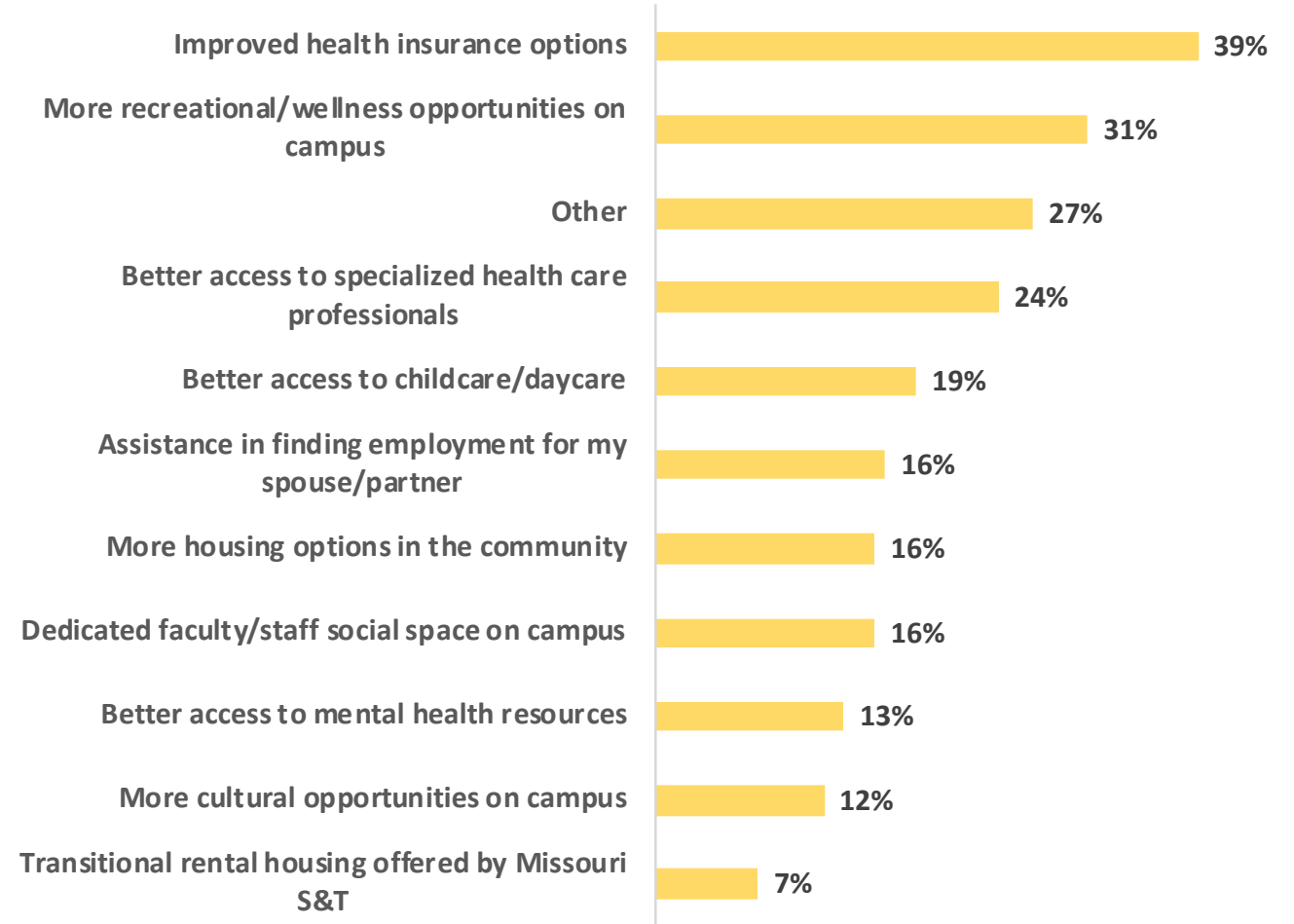


↑ Type of support provided when moving
(those who moved)

Staff



↑ Reasons for moving to Rolla
(those who moved)



↑ Impact on quality of life (All faculty)

Next Steps

1. Quantitative Demand Analysis & Programming
2. Physical Planning Coordination